



# ALL CANADIAN TRAVELER



**JULY 1935**

GREAT MOMENTS OF HISTORY

SASKATCHEWAN MOTORCADE

CONDENSED ADVERTISING

THE LETHBRIDGE CLUB

CLAIMS REPORTS

QUERY COLUMN

\$16.00 IN PRIZES

NORTH BAY

DAUPHIN

Etc., Etc.





# HOTEL PORTAGE



Portage La Prairie  
MANITOBA



DAVID O'MEARA  
MANAGER



# All Canadian Traveler

PUBLISHED MONTHLY BY

## The Associated Canadian Travelers

(INCORPORATED)

### WINNIPEG CLUB

VOL. 1, NO. 8

50c PER YEAR

JULY, 1935

ADVERTISING RATES:—\$1.00 PER INCH, SINGLE COLUMN  
Preferred Position 25% Additional

MANAGING EDITOR:

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MAGAZINE COMMITTEE:

B. C. KENWAY    A. V. ADAMS    J. MACKAY    W. J. EDWARDS

### A. C. T. LUNCHEONS

CALGARY ..... 1st Saturday  
EDMONTON ..... 1st Saturday  
LAKEHEAD ..... 1st Friday  
LETHBRIDGE ..... 1st Saturday  
MOOSE JAW ..... 2nd Saturday  
NELSON, B.C. .... 1st Saturday  
NORTH BAY ..... 1st Saturday

PRINCE ALBERT ... Last Saturday  
REGINA ..... 1st Saturday  
SASKATOON ..... 1st Saturday  
VANCOUVER ..... 1st Saturday  
WINNIPEG ..... 1st Saturday  
YORKTON ..... 2nd Saturday

### CLUB SECRETARIES

CALGARY—W. G. COCHRANE ..... 209 12th Ave. N.E., Calgary  
EDMONTON—R. F. BLACKMER ..... 10620 126th Street, Edmonton  
LAKEHEAD—LLOYD DUNBAR ..... 142½ College Street, Port Arthur  
LETHBRIDGE—R. D. BUCHAN ..... 808 7th St. S., Lethbridge  
MOOSE JAW—H. R. NICKELSON ..... Empress Hotel, Moose Jaw  
NELSON, B.C.—A. W. GIBBON ..... 816 Silica Street, Nelson, B.C.  
NORTH BAY, ONT.—E. A. LAVERY ..... 60 6th Ave. W., North Bay, Ont.  
PRINCE ALBERT—H. A. WARE ..... 117 17th St. E., Prince Albert  
REGINA—ERNIE CAMERON ..... Ste. 4 Hetty Apartments, Regina  
SASKATOON—M. H. WELCH ..... Ste. 6 MacKim Block, Saskatoon  
VANCOUVER—ERNIE FORD ..... Ste. 2, 2292 6th Ave. W., Vancouver  
WINNIPEG—R. RENDALL ..... 462 Hetherington Ave., Winnipeg  
YORKTON—JACK MORE ..... 51 Tupper Ave., Yorkton  
DOMINION SECRETARY—J. T. BERRINGTON, ..... Burns Bldg., Calgary



## BOTH CONTAIN LIQUIDS

"So you envy Diogenes, do you?" said the vicar, to "Ed." Whitworth, after the lecture.

"Yes, I do."

"But you don't mean to say you envy a man who lived in a tub?"

"A tub! Gosh! I thought you said a pub, sir," exclaimed "Ed."



## SOCK STYLES that quietly say "GOOD TASTE"

Here are socks that retain their smart, fresh appearance as long as you wear them. And that's long!

This is due to extra quality . . . and to finest workmanship. Careful inspections reject all but 100% perfects. Styles are authoritative. See them!

**50c up**  
**HOLEPROOF**  
**MEN'S HOSE**

Men's Shop, Main Floor

**Holt, Renfrew**  
Company Limited  
**WINNIPEG**

## WINNIPEG SECTION

### WE WELCOME

into the Winnipeg Club the following new members. Our hope is that they may find the association a pleasant one and that they will enter into the various activities of the club one hundred per cent.

D. W. BELL, Western Sales Book  
WM. SMITH (Kenora) Crescent Creamery  
MAX BEY, Parker Fountain Pen Co.  
W. H. HUNTER, Appleford Paper Co.  
PHIL COX, Gordon McKay, Ltd., Toronto  
W. E. KRUGER, The Quaker Oats

### LAW OF AVERAGES

A successful salesman lives in the house next to me. One day I was talking to him; chatting together over the picket fence between the two homes, we exchanged views. I learned he was a devoted believer in perseverance as a result-bringing principle in the business. It was one of the great factors in his success. Referring to this aforesaid principle he remarked substantially as follows, sitting in his automobile before starting out, and pointing to a meadow not far away.

Suppose over in that field there are six piles of brush. I know that under one of them is a rabbit. I want to get that rabbit. This I am sure to do if I resolve to tackle each one of those half dozen piles."

He was stating in a concrete way one of the most encouraging laws in the selling game, the great law of averages. Failure to recognize and act in accordance with this law has meant that many a salesman has suffered defeat. An acknowledgement of this law, with consequent action, has eventuated in superb victory for myriads of salesmen.

To me it is one of the most comforting facts, when things are going a little slowly, to feel that the great law of averages is working for me, if I am willing to work with it. It means that if I will make a certain number of calls (the number should be sufficiently large) I am sure to get an average number of orders.

It's all in the determination to have that required number of interviews. If he persists, saying to himself over and over "The great law of averages is working for me," triumph is certain.

It reminds me of the computations of an actuary in a life insurance company. He wishes to know the average death rate for a certain period of time per thousand people. He is not able to calculate just what individuals will pass on, nor can he be sure in what months their demise will take place. But with almost uncanny exactness he can figure out the proportion of those thousand folks who will cease to live



in that period of time. It is "the law of averages" applied to mortality.

More cheerful is the operation of the salesman's law of averages, a law not of dying, but of buying. He does not know what particular persons will buy of him; he does not know in what portions of an extended period of work the sales will take place, but as confident as he is that radish seed will not spring up as burdock, but grow into the crisp, luscious, tender palatable vegetables, so expectant can he be that the law of averages means that the seed of effort and persistence will have a harvest.

I assume, of course, that the salesman knows his line thoroughly, that he has no lazy bone, that his "back-bone" is strong, and that his jaw-bone is in good working order. Also that he has a good-sized wish-bone. What some one said about genius is particularly true of salesmanship; it is "one per cent inspiration and ninety-nine per cent perspiration."

This is one way of stating the law of averages, so picturesquely declared by my salesman neighbor when he referred to the one rabbit and the six piles of brush. I don't claim to be an authority on Latin, but I think of a proverb from that ancient tongue; though most of us may think concerning Latin, as did that man with whom I talked once, who said that "the dead languages ought to be buried," yet we will agree, I feel sure, that really valuable counsel is expressed in the words, "Labor vincit omnia." You can by the looks of these three words almost know what they mean, even though you may have never studied the speech of rip-roaring old Julius Caesar; for they signify "LABOR CONQUERS ALL THINGS."

We have heard another proverb, "It was the last straw that broke the camel's back." But did you ever think that this is only partly true? That "last straw" would have had no power to fracture the spinal column of the ship of the desert if it had not been for all the other straws that had already been piled on the animal.

So it is in conquering "Failure," as we engage in the glorious endeavor of Selling. That final moment of success is only possible because of the many preceding moments of dreary drudgery. The law of averages is for the salesman as certain in its working as any in engineering or chemistry. Of what unspeakable encouragement it may be when temporarily things may not be coming our way! Each day every salesman ought to have a little private "thanksgiving day" that there is such an un-failing principle.

It worked for me years ago, when I was somewhat inexperienced in meeting prospects. Working in a rural section of the central west I had, as an agent, a line that would be considered difficult to sell. One day after I had been doing the canvassing for a considerable time a friend said to me:

"You are keeping at this work because you are making money." But I might have replied to him, "I am making money because I am keeping at this work." I was demonstrating "the law of averages."

E. W. S.

# Fort Garry Brewery Ltd.

721 FURBY STREET  
WINNIPEG

\*\*\*\*\*O\*\*\*\*\*  
A. C. T. MEMBERS.

A. R. LITTLE J. C. HOESCHEN

\*\*\*\*\*O\*\*\*\*\*  
Telephone 24 841

Tom: "I got a real kick out of kissing Jane, last night."

Reg.: "Any more than usual?"

"Tom: "Yea, the old man caught me."

# Pedlars Garage

(A.C.T. APPROVED)

CHEVROLET SALES  
AND SERVICE

SPECIAL ATTENTION GIVEN TO  
COMMERCIAL TRAVELERS

Phone 123

NEEPAWA, MAN.



# GLENWOOD MOTORS

THE MODERN EQUIPPED STATION

Weaver Safety Lane . . Wheel Aligners  
Camber Testers . . Axle Straighteners  
Head Light Testing . . Brake Relining  
Greasing and General Service

Cor. Glenwood Crescent and  
Hespeler Avenue

PHONE 501 723

WINNIPEG

## THE DIFFERENCE

The abandoning of farms in the drought area is not be confused with dust storms, in which the farms abandon the farmers.

# CARMAN HOTEL

CARMAN, MANITOBA

T. G. Miller, Proprietor

Catering to Commercial Travelers . . .  
"Every Modern Convenience"

# WEST END FLORISTS

F. A. WARD, PROPRIETOR

*'Flowers for all Occasions'*

1927 PORTAGE AVE.

WINNIPEG

Phone 61 556

We deliver

## GREAT MOMENTS in HISTORY

When parked on No. 2 Highway, Charlie Moore sticks his head in one window and says "Have you got an A.C.T. application form with you?" and Jack Flemming sticks his head in another window, saying, "It's a great magazine, send it regular, here's 50c."

\* \* \*

When on the Kenora Trip, the Captain of the "Argyle" said "We are now going through the Gap," and Harry Banner thought it had something to do with spark plugs!

\* \* \*

When the Manager of the Zenith Printing Co. said "This Magazine is getting d\*\*\*\*\* good—how about us putting in a \$5.00 "ad." ourselves?"

\* \* \*

When Nels Juul announced at a director's meeting that A.C.T. Winnipeg—Lakehead Kenora trip of June 22nd had been put over successfully without what might be called "any outside financial help."

## "INSIDE" INFORMATION

In answer to our enquiry to all Clubs for information on future luncheons, regarding place, date, etc., we received a very strange epistle from Saskatoon. After reading this letter through three times, it would appear:

(1) That the choice of hotel for next luncheon will depend largely upon the size of the respective beer parlors;

(2) That at the time of meeting Allan Mills, of the Luncheon Committee was checking them all over, but "really, old chap, he is in no shape to report just now";

(3) That Cy Chorley is helping make the check up;

(4) That Tom Park is giving the committee every assistance possible in helping to locate suitable premises.

Of course, it is a very important matter. Any Club that sits down 115 to a luncheon takes up an awful lot of these little round tables both "before and after" said luncheon.

## OFFICIAL OPENING

The Winnipeg-Lakehead section of the Trans-Canada highway was officially opened on July 1st. A "goodwill" motrocade left Winnipeg, Friday morning, via the United States, picking up many cars en route. Amongst the Winnipeg cars were quite a few representatives from the North-West Travelers Association. We understand that the road from the Lakehead to Kenora was much improved over what it was when the A.C.T. officially "opened" it the week previous.

Early reports indicate that "a good time was had by all."



## "Collections Fair To Slow"

Dear Sir:—

In reply to your request, and more recent requests, to send you a cheque, I wish to inform you that the present shattered conditions of my bank account makes it impossible for me to take your requests seriously.

My present financial condition is due to the effect of Dominion laws, provincial laws, municipal laws, county laws, corporation laws, liquor laws, traffic laws, by-laws, brother-in-laws, sister-in-laws, mother-in-laws, and outlaws, all of which have been foisted upon an unsuspected public.

Through these laws I am compelled to pay a business tax, sales tax, amusement tax, gas tax, school tax, water tax, excess tax, auto tax, Hydro tax, and Syn-tax.

In addition to these irritating taxes I am forced by the strong arm of the law to get a permit for this thing and a permit for that thing. I am required to get a business license, a motor license, a city license, a provincial license, a sign license, a dog license, a radio license, a liquor license, not to mention a marriage license.

I am also requested and required to contribute to every society and organization which the inventive genius of man is capable of bringing into life; every kind of relief; the unemployed; the gold diggers' home; to every hospital and every charitable institution in the city; the Red Cross, the Black Cross, the White Cross, the Green Cross, the Purple Cross, the Flaming Cross and the Double Cross.

For my own safety I am requested to carry a life insurance, liability insurance, burglar insurance, property damage insurance, fire insurance, compensation insurance, accident insurance, collision insurance, rain insurance, hail insurance, business insurance, unemployed insurance and old age insurance.

And the government has now so looked after my business that it is no easy matter for me to find out who owns it. I am inspected, expected, suspected, disrespected, examined, informed, required, summoned, fined, commanded, compelled, until all I know is, that I am supposed to provide an inexhaustible supply of money for every known need, desire or hope, and go out and beg, borrow, or steal money to give to them. I am cursed, discussed, talked to, talked about, lied to, lied about, held up, held down, until I am completely ruined.

So failing a real miracle, I am sorry to inform you that your chances to collect your account from me are not so good. The only reason I am holding out on life is simply to see what in hell this world is coming to next.

Yours truly,

B. WILDERED.

If you think of your job as just temporary while you are waiting for something else to turn up, you will fall down on the job, and nothing worth while will ever turn up.—Henry Van Dyke.

## Main Auto Painting Co.

M. TRAVIS

Fender and Body Work

PHONE 34 400

701 Broadway Winnipeg



## A. C. T. MEMBERS

25% DISCOUNT ALLOWED on all  
WATCH, CLOCK AND JEWELRY  
... REPAIRS ...

All Work Guaranteed

## Young & Liggett

108 OSBORNE STREET  
(In Osborne Theatre Building)  
WINNIPEG

## HARDY'S GARAGE

CARMAN, MANITOBA

Chevrolet and Oldsmobile Sales

COMPLETE GARAGE SERVICE  
Firestone Tires — Red Indian Oils

"WHERE YOUR BUSINESS IS APPRECIATED"

## A.C.T.

CANADIAN PROTECTION

AT

CANADIAN RATES

PLUS

GOODFELLOWSHIP



## QUEEN'S HOTEL

"Where Hospitality Centers"

P A R L O R

RUSSELL — — MANITOBA

## HOTEL DAUPHIN

HOT AND COLD RUNNING WATER  
NEW SAMPLE ROOMS

W. Henley, Proprietor  
DAUPHIN, MAN.

## Tremont Hotel

CLIFF REA, Proprietor

A modern hotel that assures the guest comfort,  
excellent meals, cleanliness and careful service.  
We know you will appreciate the difference.

MINNEDOSA, MANITOBA

Burglar: "Don't be alarmed leddy. I shan't touch yer—all I want is yer money."

Old Maid: "Oh go away! You are just like all the other horrid men!"

## WADENA HOTEL

W. Nolan, Proprietor

...

MODERN ROOMS — NICELY  
APPOINTED DINING ROOM

...

WADENA, SASK.

## -- THE -- Commercial Hotel

Steam Heat — Electric Light

First Class Dining Room

Hot and Cold Baths

JOHN CAUZZAN, Prop.

WAPPELLA, Sask.

## QUERY COLUMN

By SALESMAN SAM

who will endeavor to answer all questions sent in except those pertaining to Religion or Politics. Use initials or a name de plume, but enclose your name for our files.

"Economy," Brandon.

We hardly think it possible that the expenses of the travelers' cars going on the Fort William "Goodwill Tour" were paid by the association you mention. Why not, if you are a member, make enquiries from the Secretary? No doubt he would be glad to advise you fully on the matter.

\*\*\*

"Much Worried," Saskatoon.

Sorry we cannot give advice on matters of that kind. Why don't you marry the girl?

\*\*\*

T.L.B., Yorkton.

Sorry we cannot give advice on political matters. Why not vote as your conscience dictates? You will be wrong which ever way you vote.

\*\*\*

M.S.C., Regina.

You ask if it is right to ask a young lady to go to a show or for a drive, when you have not been properly introduced to her. Well, Murray, it has been done. Why not ask the girl what she thinks about it?

\*\*\*

W.B., Prince Albert.

No, Wally, Nels Juul is neither an Atheist nor a Baptist. His wife informs us that he is an A.C.T.-ist. (And how!)

## SASKATOON WINS

While the official figures are not yet in, it is quite evident that "Stoon" has won the new members competition. Any Club that can produce 42 brand new members at one luncheon and then locate 12 more that they had previously missed, at the following luncheon, have very little to fear.

Just why they picked on Winnipeg as the "goat" for their demonstration, we do not know. Then again, it has always seemed strange that Tom Park should be transferred to Saskatoon territory right during the height of the contest. Far be it from us to suggest . . . oh, well, it was a good fight and both clubs profited by it.

What Club are you going to "pick on" next, "Bill"?

A golfing cleric who in the course of a game made several bad fozzles, remarked on each occasion in a disgusted undertone, "Assouan."

His opponent was intrigued.

"Why do you say 'Assouan'?" he asked.

"Because," replied the parson, "it's the biggest dam I know."



**\$19.00 BUYS —**

We believe, a larger measure of protection for Commercial Travelers in the A.C.T. than elsewhere. Frequently we are asked "What does the A.C.T. pay?" Well, here it is, right up-to-date, in condensed form:—

A.C.T. pays for accidental loss of life \$6,000.00

" " (if under double indemnity) \$12,000.00

" " For both hands, both feet or one of each ....\$6,000.00

" " For entire sight of both eyes .....\$6,000.00

" " For one eye and one foot (or hand) .....\$6,000.00

" " For one hand or one foot \$3,000.00

" " For entire sight of one eye .....\$2,000.00

Where injury sustained in burning building, or as result of an accident to a public conveyance on which the assured is traveling as a passenger, the indemnity is just double the above figures.

Then there is a total disability clause covering 104 weeks at \$25.00 per week and a partial disability of \$12.50 per week for six weeks following total disability. For non-disabling injuries there is a provision for doctor bills up to \$25.00. There is provision for hospital or nurses' expense of \$12.50 per week up to 20 weeks. In addition there is a schedule covering 54 surgical operations in amounts all the way from \$5.00 to \$100.00.

In the new policy the "principal sum" is paid for death or dismemberment occurring after continuous total disability "within 200 weeks" (previously 104 weeks).

The above shows in short form some of the advantages of A.C.T. coverage.

Under the new arrangement each member receives a Canadian Indemnity Co. Special A.C.T. policy through our head office.

Membership in the A.C.T. of course gives you the opportunity to participate in their various social and sporting affairs should you so desire. As an example of these activities the Winnipeg Club have, of course, a regular Monthly Luncheon, hold dances and smokers, they curl, bowl, and have an annual picnic and sports day.

Plans are on foot for the coming summer to pull off several cavalcade affairs, meeting up with other clubs.

When you buy into the A.C.T. you obtain the maximum of protection plus goodfellowship and ACTivity.

**ONCE BIT—TWICE SHY**

Two women were waiting for a bus, which was nearly full when it came along.

"Room for one inside and one on top," said the conductor.

"But surely you wouldn't separate mother and daughter?"

"I did once," replied the conductor, as he rang the bell, "but never again."

**Minnedosa Hotel**

F. J. PORTER, Mgr.

"Where Guest Is King"

Clean — Courteous — Comfortable  
MINNEDOSA — MANITOBA

**HOTEL CECIL**

One-half Block South C.P. Rly. Depot  
BRANDON, MANITOBA

EUROPEAN OR AMERICAN PLAN

An old-established, clean, safe hotel and operating an unexcelled Dining Room. Moderate rates.  
BEAUBIER BROS., Proprietors

**Prince Edward Service Station**

BRANDON MAN.

Fill Up With Gas and Oil at SID'S

COURTESY — SERVICE

Opposite the Prince, Edward Hotel

**King Edward Hotel**

NEEPAWA, MAN.

Commercial Headquarters. I. Vivian, Prop.

Reasonable Rates — Dining Service at Moderate

Rates — Free Bus Meets All Trains

**BRANDON HOTEL**

A. D. HARRISON, Proprietor

156 - 9th STREET, BRANDON

ROOMS WITH OR WITHOUT

BATH — \$1.00 UP

**MORDEN'S HOTEL**

KILLARNEY, MAN.

A First Class Hotel, and you'll like it better than words can tell

(Cabins in connection)

MRS. D. W. MORDEN, Proprietress

**Roblin Hotel**

ROBLIN, MAN.

THE TRAVELLERS' HOME

A. G. GLIESER, Prop.



## Moberly Hotel

### SIOUX LOOKOUT

A HOME AWAY FROM HOME  
Lakehead Club Recommends to all  
members

E. J. MOBERLY, Proprietor

WHEN AT MELFORT, SASK.  
**CECIL HOTEL**  
DINING ROOM IN CONNECTION  
Built on Service and Courtesy  
A. P. McDONALD, Proprietor

### FAIR WARNING

"Darling, could you love a one-eyed man?"  
"Certainly not."  
"Then you might carry your umbrella on the  
other side."

## Golden Gate Cafe

"Where the Travelers Dine"

MEALS & LIGHT LUNCHES

Food of Quality

FLIN FLON, MAN.

## Beausejour Hotel

(MRS. ROBERT HAYES)

First Class Dining Room

Sunday Chicken Dinner

RUNNING WATER

BEAUSEJOUR, MAN.

### \$16.00 IN PRIZES

Just a little contest for the boys. To the A.C.T. members obtaining the most subscriptions to this Magazine during the months of July, August and September, we will mail as follows:—

First Prize — Wahl Gold Fountain Pen,  
Value **\$8.00**

Second Prize — Cash, **\$5.00**

Third Prize — Cash, **\$3.00**

All subscriptions mailed between July 1st and September 30th inclusive count. Two points credited for each one dollar sent in.

The first returns will be published in the August Magazine, giving leaders' names and the name of the Club they belong to. We know "Stoon" will consider this their "meat," but we wish to remind them that there are still some salesmen in Calgary, Edmonton, Yorkton, Regina, Winnipeg, Lakehead and other clubs. Let's go!

### WINNIPEG WONDERS

By R.R.

Just what Clarence Brad said when he ran over that nice little black and white kittie between Rennie and Whitemouth.

\* \* \*

If Dave Trudell (Burns & Co.), of Noranda, will be able to prove "that two can live just as cheap as one."

\* \* \*

If the Vancouver Club ever has any news. How about it, Ernie Ford and Gerry Splatt?

\* \* \*

When J. A. Sinnott, of Windsor, Ont., will have some interesting news for us to broadcast to the Western Clubs.

\* \* \*

What is wrong with the water in Saskatchewan that Tom Park has to put milk into it? Or should it be "What was wrong with Tom?"

### CLAIMS PAID REPORTS

There seems to be a question in the minds of some as to whether it is advisable or not to publish the list of Claims Paid or not. We had felt that the generous and prompt settlements made were a great boost for A.C.T. Protection.

Some few, however, seem to object to their names appearing together with the nature of the accident and the amount received. Probably they are "ashamed to take the money."

The question came up at Saskatoon, the directors talked it over, considered it "good advertising" and put on record a resolution endorsing the publication of these reports.

We are, however, going to put it right up to our members. If you do not consider it advisable to publish these reports, kindly write us and state your reasons



## NOT ROAD HOGS

The statistical department of a Boston bond house is in receipt of the following letter from a Longmeadow, Mass., resident, which brings up the fascinating subject of the big profits that can be made from not raising hogs.

"Dear Sirs:

"Mr. Blank at Northampton has a friend who received a government check for \$1,000 this year for not raising hogs. So Blank now proposes to get a farm and go into the business of not raising hogs; says in fact, not raising hogs appeals to him very strongly.

"Of course, he will need a hired man, and that is where I come in. I write you as to your opinion of the best kind of farm not to raise hogs on, the best strain of hogs not to raise, and how best to keep an inventory of hogs you are not raising. Also, do you think capital could be provided by issuance of a non-hog-raising gold bond?

"His friend who got the thousand dollars got it for not raising 500 hogs; now we figure we might easily not raise 1,500, or even 2,000 hogs, so you see the possible profits are only limited by the number of hogs we do not raise.

"P.S.—This friend who received the \$1,000 check has been hog raising for 40 years, and the most he ever made was \$400 a year. Kind of pathetic to think how he wasted his life raising hogs, when not raising them would have been so much more profitable.

(Signed) P. M. F. F."

## CHARACTER

Decision of character is one among the greatest Secrets of success in life, and some do not realize its importance until too late in life. God Almighty has seen fit to create in every individual the germ of this quality, and if we will but heed the dictates of our own conscience, and study carefully and intelligently the qualities which have enabled others to succeed, we will find that decision of character plays the most important part in the race for success in life.

Character is something we cultivate. If we associate ourselves with good people; spend a portion of our time in reading good literature; be honest and truthful in our dealings with our fellowmen, we will cultivate a character which will be of great advantage to us.

Thousands and thousands of men have failed for the want of courage, faith and decision and stood watching far less gifted men press on to the higher and nobler rewards in life, for no other reason than lack of decision of character.

We all know that "there is a tide in the affairs of men which taken at the flood leads on to fortune," but many have lost their advantage through lack of nerve to embark upon it before the ebb came, and the opportunity was lost.—Charles H. Arnall.

It was estimated 143,000,000 pounds of dust fall yearly on greater Montreal, according to officials at McGill University.

## LYTLE'S Service Garage

Hudson — Terraplane

HONEST SERVICE, REPAIR WORK  
AND ACCESSORIES  
(Adjoining Leland Hotel)

PHONE 672  
PORTAGE LA PRAIRIE

### THE LUCKY ONE

Henpeck (who has just heard his wife scolding the maid): "Well, we both seem to be in the same position."

Maid: "Not likely! I'm giving her notice tomorrow."

## The Lakeview Hotel

E. B. MONTGOMERY, Manager

SHOAL LAKE — MAN.

:: A GOOD HOTEL ::

## Leland Hotel

The Travellers' Home

• •

Portage La Prairie, Man.

• •

J. O. BONNEY, Proprietor

(A.C.T. Approved)

**Satisfied Customers**  
ARE OUR ADVERTISING  
.. MEDIUM ..

ASK YOUR FELLOW MEMBER

**Brown & Lowry**  
PORTAGE LA PRAIRIE



**MANITOBA HOTEL**

"Where The Boys Meet"

**MORDEN**

Dining Room and Shower Baths

W. GILDERT, Proprietor

A.C.T. Approved

**Queens Hotel**

The Queen of Country Hotels

COMMERCIAL BUSINESS

APPRECIATED

W. GABB, Proprietor

**MOOSOMIN**

SASK.

**WESTERN  
Motors Ltd.**

Chevrolet Cars and Trucks



JOHN C. P. MITCHELL, Managar

**BRANDON, MAN.****SOME MUG**

"Potts was a great man. At his death three towns were named after him: "Pottsville, Pottstown and Chambersburg."

**Meet at the Olympia Cafe!**

THE BEST IN THE CITY

...

Dining Room, Tea Room, Guild Room  
and Lunch Counter . . open at all hours.

...

**The Olympia****10th & Rosser, Brandon, Man.****CONDENSED ADVERTISING**

ANYONE KNOWING the present whereabouts of Mr. and Mrs. Geo. Pitt-Smith, of Fort William, kindly communicate with the advertiser. Have been missing from their home for some considerable time and the worst is feared.—Buckingham, Box 23, All Canadian Traveler.

WANTED—TWO ASSISTANT EDITORS to help edit this publication; must have a college education and be prepared to work 18 hours per day, including Sundays and holidays. Remuneration will depend largely on how our advertisers pay their bills. Enclose photo and recommendations from the last two places you were fired from.—The Editor, A.C.T., Winnipeg.

**PASSENGER ASSOCIATION  
MEETING**

At the time of writing, the delegates from the North-West Commercial Travelers Association are at Montreal, attending the annual meeting of the Passenger Association. There are many matters of interest to commercial men that no doubt will be taken up. What the results will be it is impossible to predict.

Judged by the numbers sent and the cost of sending these delegations the members at large will expect results accordingly. We hope the weather is not too "dry" and that the feasting will be good.

**SELLS BRITISH CONSOLS**

A very stout salesman was walking on the promenade of a seaside town when he noticed a weighing machine with the notice: "I speak your weight."

He put a penny in the slot and stood on the platform. A voice answered: "One at a time, please."

**NO A.C.T. PROTECTION**

In Eldora, Iowa, Hank Schafer, 83, slipped on the ice, fractured his hip. Long ago Hank Schafer was buried alive in a coal mine. Later he lost an arm and eye when he was blown into the air by a cannon. After that he was buried alive under two tons of clay. Next he fell 30 feet off a cliff. Still later he was thrown by a horse and dragged through a barbed-wire fence. Then he fell from a speeding bob-sled, fracturing his skull. At 80, he recovered from double pneumonia. At 81 he was downed by a paralytic stroke. At 82 he was run over by a horse and wagon. At 83 he was run over by an automobile. Thrice has lightning struck Hank Schafer.

Isn't it a pity that only those out of office know how to run a nation?



## THE TIME TO HOLD ON

The time to hold on is the time when you feel most inclined to let go, when you are tempted to give up, to run away.

The best time to hold on and push ahead is when you don't feel like it, and would rather do almost anything else!

The best time to hold on is when the way is dark ahead. It is nearly daybreak then; keep pushing, the dawn will come!

Nobody ever regretted sticking and hanging on, but vast multitudes have regretted giving up and turning back. "Oh how I wish I had kept on!" has been the cry of vast millions of people, but they yielded to the first temptation and turned back.

## THE LAST CLOCK

I heard of a speech once made by an elderly small town gentleman—a store proprietor—at a convention of retailers. It was quite some time back and of course it was his first public appearance. He lumbered up to the platform, dragging an old yellow satchel. When he arrived by the speaker's table he set the satchel down and began pulling out some cheap alarm clocks. He counted out a dozen, nine of which he pushed apart from the others, and said:

"You see, I bought a dozen alarm clocks. First I have to sell these nine clocks before I get my money back."

Then he pushed two more clocks aside.

"I have to sell these two clocks to cover the expense of doing business."

Finally he picked up the one clock that was left, and said:

"My profit is tied up in that clock, as long as it stays in stock I have not made anything. I don't know much about selling, but I do know this, that nobody makes any money on merchandise until he sells it."

He bowed, put back his clocks in his satchel, and went back to his seat. Now, if you had been at the convention, I think like myself you would have agreed that this was a most effective speech.

## SOUP'S ON!

Our idea of a grave mishap  
Is hot soup spilled in a nudist's lap.

## DEAR AT THE PRICE

A Scotsman volunteered to give some blood for transfusion to a lady who had been in an accident. The first pint was given and the lady was so grateful that she gave Sandy \$25.00. A second transfusion became necessary and Sandy again responded. This time only \$10.00 was tendered him for the same service. Yet a third transfusion was necessary and Sandy again stepped into the breach. This time he received what the little boy shot at.

Moral: Blood will tell; especially if it is Scotch.

## A.C.T. Protection

PAYS YOU MORE

AND

COSTS YOU LESS

### "DEATH—WHERE IS THY STING?"

It's a far better thing that I'm doing

And I'll die like a man, never fear;

So cut out all this boo-hooing,

While I whisper a word in your ear.

There's something at least I can leave you,

Before I pass out from your ken,

That is bound to bring joy where there's sorrow,

It's a boon and a blessing to men.

Don't let your feet lag or falter,

But run to my lodgings yourself,

Run like a mule from a halter,

There's a copy of A.C.T. on the shelf.

I saw men starving in Chicago, and yet just outside was the fertile Province of Illinois, where I think they were burying their crops because they could not sell them.—Rt. Rev. Lord William Gascoyne-Cecil, English bishop.

## INCREASE YOUR SALES

WITH A NEATLY  
PRINTED SALESMAN

## Zenith Printing Co.

579 McDermot Avenue  
Winnipeg, Man.

PUBLISHERS — BOOKBINDERS  
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Phone 89 981 — 86 945

PRINTERS OF CATALOGUES, CIRCULARS,  
PROGRAMMES, HIGH CLASS JOB WORK.

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Samples and prices mailed on request.



THE LAKEHEAD CLUB  
RECOMMENDS THE

# ROYAL EDWARD HOTEL

(FIREPROOF)

Where travellers will find  
comfortable rooms, delicious  
meals and excellent service.

\*\*\*\*\*O\*\*\*\*\*

THE LEADING HOTEL OF LAKE-  
HEAD DISTRICT . . . CENTRALLY  
LOCATED

\*\*\*\*\*O\*\*\*\*\*

GORDON WILSON,  
Manager

The Lakehead Club recommends

# Kam Motors Ltd.

FORT WILLIAM

Dealers for PONTIAC, OLDSMOBILE,  
BUICK, LA SALLE, CADILLAC AND  
G. M. TRUCKS

Open Day and Night Phone South 66

Special attention given to A.C.T. Mem-  
bers . . . Complete Service and Repairs  
for All Makes of Cars.

## DIAGNOSIS

An aged man at the Union Station,  
Discussed the business sitch-ee-ation.  
I said that things were mighty bad,  
And somehow or other, it made him mad.  
That aged man, he tapped my knee—

"D'ye know what's wrong with things?"  
said he.

"I've been in fights," and the old boy glared,  
"And I always got whipped when I got  
scared.

Folks have forgot how to stand an' grin  
When hard luck socks 'em on the chin.  
There's too much groanin'—not enough  
laughs—

Too many crepe-hangers, too many graphs.  
It sure don't help a sick man's heart  
To think of nothing but his fever chart.

There's too many experts tellin' how come  
The whole blame world is on the bum.

There's too many people with an alibi—  
I'd rather listen to a darn good lie!

As soon as folks quit hangin' crepe,  
You'll see business is in darn good shape!  
I've no use for golf as a game,

But I speak the language, just the same;  
There's too few drives, an' too many puts—  
Plenty cold feet, and not enough guts!

You ain't my son, but if you was mine,  
I'd darn soon teach you not to whine!"

He wasn't cultured, and his words were rough,  
But the old boy seemed to know his stuff!

## DEDICATED TO "JOCK"

He had to be cajoled to take his twice-daily  
dose of cod-liver oil. A penny was put in a  
small bank each time he took it.

When the bottle was finished, his father sol-  
emnly opened the savings bank and counted the  
contents.

"Two and tenpence," he said, "just the price  
of another bottle of cod-liver oil."

## A TRAVELER'S DELIGHTS

I love the laughter of a child,  
The freedom of life in the wild—  
Perfume from a field of clover,  
I also like my eggs turned over.

## SOUNDS LIKE C.N.R.

A man burst into the office of a railway official  
and demanded that the driver of the 12.15 ex-  
press should be forbidden to blow the whistle  
on Sunday mornings.

"Why, that's impossible! What leads you to  
make such an unreasonable request?"

"Well, our vicar preaches until he hears the  
train whistle—and that confounded express was  
forty minutes late last Sunday!"

If you want to be popular, it's a good idea  
to learn the art of remembering what to forget.



## OFFICIAL RELEASE

Even the close-mouthed officials in U.S. War Department are human and recently released the following letter to put some grin lines in the solemn faces of the country. It reads:

Dear Adjiton General, Sir—My husband was induced into the surface 18 months ago and I aint received no pay since he was gone. Please send my elopement as I have a month old baby and he is my only support and I kneed every day to buy food and keep us in clothes. I am a poor woman and all I have is gone. Both sides of my parents are very old and I can't expect anything from them as my mother has been in bed for 13 years with one doctor and she won't take another. Do I get more than I am going to get? Please send me a letter and tell me if my husband made application for a wife and child and please send me a wife's form to fill out.

I have already written the President and got no answer and if I don't hear from you I will write Uncle Sam about you both.

Yours very truly,

MRS. PETER PICKETTS.

Duncan Wear-r and Tear-r was the proud owner of a new cash register. One day an old friend bought a sixpenny box of Quaker oats and he noticed the shopkeeper placed the six-pence in his pocket instead of in the register.

"Why don't you ring it up?" he asked the Scotsman. "You'll forget it!"

"I'll nae forget it," said McTavish. "Ye ken I keep track of it in my head until I get five shillings, and then I ring it up. It saves the wear-r and tear-r of the machine."

### LIKELY F.O.B.

Station Master rings up manse in Dumbarton-shire, the Minister answers the phone.

Station Master: "There's a parcel for you here, Minister."

Minister: "Yes, John, that's all right. It's a few books from Princes Street, Edinburgh."

Station Master: "Ay, weel, y'd better hurry up, they're leakin'."

Man must work—that is inevitable. He may work grudgingly, or he may work gratefully; he may work as a man or he may work as a slave. He cannot always choose his work, but he can go about it in a cheerful, generous temper and uplooking heart. There is no work so rude, so dull, that he may not enliven it. But he must work.

### ENTHUSIASM

Nothing is so contagious as enthusiasm; it is the real allegory of the lute of Orpheus, it moves stones; it charms brutes. Enthusiasm is the genius of sincerity, and truth accomplishes no victories without it.—Bulwer Lytton.

WE RECOMMEND

THE

## Port Arthur CAFE

For EATS!

OPEN DAY AND NIGHT

24 SOUTH  
CUMBERLAND STREET

## ELLIS MOTORS

CHEVROLET CARS AND  
TRUCKS



CO'K. COURT & PARK STREETS

PHONE N308

PORT ARTHUR



## The Dryden Hotel

Best Place To Stop When In Town

Bus Meets all trains

DINING ROOMS . . SAMPLE ROOMS  
IN CONNECTION

Cigarettes — Tobacco — Cigars

Phone 37

C. O. SELF, Prop.

### GEORGE AND THE DRAGON

"I haven't had a bite for four days," said the tramp, to the landlady of the George and Dragon. Could you spare me one?"

"Not a bit of it—now off you go," said the landlady.

"Thank you," said the tramp, and slouched away. A few minutes later he returned.

"Well, what is it now?" asked the landlady.

"Could I have a few words with George?" queried the tramp.

## Durance Motors & Hardware DRYDEN, ONTARIO

Agents

General Motors Products - Sales & Service  
CHEVROLET - PONTIAC - OLDS.  
BUICK G.M.C. TRUCKS

Phone 41R3

## The Central Hotel DRYDEN, ONT.

J. P. GORDON, Proprietor

Good Dining Room — Cafe and Beverage  
Room in connection. — We Cater  
Especially to Travelers.

## CASH DISCOUNTS

The rate of interest paid by Governments, chartered banks and loan companies has been very materially reduced, that is to say, at the present, and likely for some time to come, as a commercial article, money is and will be cheap.

The effect of this will be that people will not be satisfied with such a major reduction in their incomes and will seek outlets where a better increment can be obtained. The Banks loaded with savings deposits must seek some outlet for income and the merchant and manufacturer in the immediate future will find it very profitable to borrow money and take cash discounts on purchases as these discounts and time rates will for the most part remain the same as when money was very much dearer.

The following table shows the percentage of earning of the customary discounts and time terms and if compared with a low rate of borrowing discounts will show a nice profit which can be earned by judicious borrowing of money.

1/2 %	10 days—net 30 days=	9% per annum
1 %	10 days—net 30 days=	18% per annum
1 1/2 %	10 days—net 30 days=	27% per annum
2 %	30 days—net 4 mos.=	8% per annum
2 %	10 days—net 60 days=	14% per annum
2 %	30 days—net 60 days=	24% per annum
2 %	10 days—net 30 days=	36% per annum
3 %	10 days—net 4 mos.=	10% per annum
3 %	30 days—net 60 days=	36% per annum
3 %	10 days—net 30 days=	54% per annum

Cash discounts and time terms when offered by the seller and accepted by the buyer become an agreement as inviolate as any written contract that might be entered into but very often disregarded—transgressed, and broken by the buyer thereby creating a condition which may cause ruptures that prove disastrous to either or both parties. The ramifications and nature of these ruptures will be enumerated in a later article.

### A STANDARD BRAND

Jack Senior: "Git yer jacket aff, young mon, an' come wi' me."

Jack Junior: "Yer no' goin' ter lick me, are ye, faither?"

Jack Senior: "I am that; didna I tell ye this mornin' that I'd settle wi' ye fer ye bad behaviour?"

Jack Junior: "Ay, but I thought it wis only a joke, like whin ye telt the grocer ye'd settle wi' him."

I wish to be simple, honest, natural, frank, clean in mind and clean in body, unaffected—ready to say "I do not know," if so it be—to meet all men on an absolute equality—to face any obstacle and meet every difficulty unafraid and unabashed. I wish to live without hate, whim, jealousy, envy or fear. I wish others to live their lives, too—up to their highest, fullest and best.—Elbert Hubbard.



## REGINA

### SIXTY-FIVE FLOATS FOR TRAVELER DAY AT EXHIBITION

With almost a month to go . . . the parade is not until August 2 . . . Regina travelers have already secured 65 floats for their annual jam-boree at the provincial exhibition.

This number equals the record of any former year and the committee is certain that over 100 floats will be in the parade.

Decorated kiddies' bicycles will be a new feature this year. Prizes are offered.

Decision to stage a Saskatchewan open and junior field day was reached at a meeting of the Regina Tranck and Field council in the Y.M.C.A. Friday night.

The meet will be held at the exhibition grounds July 20 and will have events for juniors, seniors and special invitation events for women. It will be staged under the sanction of the S.A.A.U. and in conjunction with the Associated Commercial Travelers. Medals will be given to winners and ribbons to place entrants.

Officers who will be in charge are: Secretary, Bill Williams; treasurer, Harold Canham; chairman, Syd Jeffries; vice-chairman, Tom Morris; general publicity, A.C.T.; entries publicity, Bob Hargreaves; committee, Bill Dick (chairman), J. Mitchell, L. Lambert, T. Hamill, Dr. Malone, Bob Hargreaves, D. MacDonald and Al Hammond (A.C.T.) Entries are to be sent to Bill Williams, secretary.

### THE NOVELIST'S PLOT

A highly distinguished novelist frequently found himself travelling in a train with two very talkative women. Having recognized him from his published portraits, they opened fire on him in regard to his novels, praising them in a manner which was unendurable to the sensitive author. Presently the train entered a tunnel, and in the darkness the novelist raised the back of his hand to his lips and kissed it soundly. When light returned he found the two women regarding each other in icy silence. Addressing them with great sauvity, he said: "Ah, ladies, the one great regret of my life will be that I shall never know which of you it was that kissed me!"

### SH-H-H-H! LAY OFF!

Mrs. Williams could only find two aisle seats—one behind the other. Wishing to sit with her sister, she cautiously surveyed the man in the next seat. Finally she leaned over and whispered:

"I beg your pardon, sir, but are you alone?"

Without even turning his head in the slightest, but twisting his mouth and shielding it with his hand, he muttered:

"Cut it out, sister, cut it out—the wife's with me."

## Olympia Cafe

J. E. THOMPSON, Prop.

CATERING TO TOURISTS AND  
COMMERCIAL TRAVELERS

We specialize in Fountain Drinks and  
Fancy Ice Cream Sundaes

CIGARS, TOBACCO & CIGARETTES

KENORA, — ONT.

### THE RETORT COURTEOUS

Mrs. 'Iggins and Mrs. Brown were making up after a quarrel at the ladies' bar.

"Well, Mrs. 'Iggins," says Mrs. Brown, raising her glass, "I bears yer no malice, so here's lookn' at yer—and 'eaven knows that's a heffort."

## Anderson & Harris

Service Station and Garage

AUTO ACCESSORIES

DAY AND NIGHT SERVICE

On the Trans-Canada Highway

IGNACE, — ONT.

### Patronize the Advertiser

Mention to the advertiser that his advertisement in this A.C.T. magazine brought him your business.

THE LAKEHEAD CLUB  
RECOMMENDS

.. THE ..

## Mariaggi Hotel

28 Water St., Port Arthur

WE WELCOME ALL  
A.C.T. MEMBERS



# Queen's Hotel

BOISSEVAIN, MAN.

\*\*\*\*\*  
Catering to  
Commercial Travellers  
\*\*\*\*\*

S. H. PARADIS, Proprietor

## OVERHEARD

Dizzy: "Say, honey, can I take you home?"  
She: "Sure, where do you live?"

One of Manitoba's Most Up-to-date Hotels

# Leland Hotel

KILLARNEY, MAN.

Fully modern. Hot and cold running water.  
Baths.

J. E. HARRISON, Prop.

AMERICAN AND EUROPEAN PLAN

# KING EDWARD HOTEL

BANFF, ALTA.

\*\*\*\*\*  
Open All Year

COMMERCIAL HEADQUARTERS

Moderate Rates

Sample Rooms

\*\*\*\*\*  
L. C. ORR, Manager

## DAUPHIN DOLES

Dauphin Commercial Travelers Club are sponsoring the Round-Up and Stampede at Dauphin this year and from all indications the affair is going to go over.

President George Dowler and Secretary-Treasurer Phil Cohan claim if they can get 2,800 people from the town to witness their Carnival, they can get 5,000 at each performance to see the boys do their stuff and by the way, who would not pay half a buck to see President George Dowler in the Wild Steer Riding Contest and Phil Cohan in the Wild Cow Milking Contest? Les. Hughes claims he will perform on the trapeze daily and Jimmie Gibbons will do his bit in the Calf Roping Contest. Mac Ross will enter the Keg Race (which keg we don't know), Stan Frazer promises he will enter several events and Bill McConnell has not decided which event he will take part in. Tommie Marshall, Gene Adams, Les Breadner, Charlie Bullock, Bill Atchison, Jack Crowe, Geo. Costin, Bennie Bennett, Olie Odell, Olie Laxdal, Oscar Roste, Ike Heiman, Bert Watson, and the rest of the gang have something up their sleeves in the way of special attractions.

The affair should be a real Stampede as the boys have been working on this for some time, and have sold the Grand stand seats out in several days and are now building additional bleachers to accommodate 2,500 people.

We extend a welcome to any outside travelers and if any should be in or around our town, we are sure they will enjoy every event on our two day programme, July 12th and 13th, and there will be plenty doing on the 11th, the opening day.

\* \* \*

We welcome to our town and club the Hon. Mr. Gillam, and from now on the boys say it will be Quaker.

We hope our friend will like our gang and surroundings and feel as if he lived here for years.

\* \* \*

We are waiting patiently to see our Ham and Egg King, Brig. Young and hope he enjoyed his honeymoon. From the gang, heartiest congrats are in order.

\* \* \*

We also welcome to our Club Tommie Marshall, from Brandon. Tommie tells us he likes the town and that is one reason he moved here, not saying anything about the gang. Thanks, Tommie.

## PROOF

Husband: "When I die, please see that I'm cremated, and then throw my ashes in my wife's face."

Lawyer: "Good heavens, man! Why should I do that?"

Husband: "Because she said today that I was nothing to sneeze about."



## A. C. T. AT THE PAS

At a regular meeting of the Associated Canadian Travels Club of The Pas held recently, the following resolutions were passed:—

Whereas we have been informed that there will be a change in The Pas and Flin Flon train service, eliminating the stop at Cranberry Portage of thirty minutes on train No. 242, going to Flin Flon. This change will cause a great deal of inconvenience to commercial travelers and the merchants of Cranberry Portage, making it impossible for commercial travelers to call on their merchants.

Whereas the buffet car now operating on train No. 242 and 243 is unable to give adequate service owing to the impossibility of one man serving efficiently the number of passengers to be accommodated.

And Whereas that train 242 and 243 operating between The Pas and Flin Flon, owing to the excessive freight tonnage, cannot give satisfactory and efficient service.

Be It Resolved that in the contemplated change in train service due consideration should be given to Cranberry Portage and all commercial travelers, and that a thirty minute stop should be included in the new schedule on train No. 242.

Also Be It Resolved that buffet car operating on train 242 and 243 be replaced by a cafe car carrying adequate staff and chair accommodation.

And also, Be It Resolved that Train No. 242 and 243 now operating as a mixed train be operated as straight passenger train, and that a freight train carrying passenger accommodation be run on alternate days between The Pas and Flin Flon.

### FORGET IT, BUT —

Forget the slander you have heard,  
Forget the hasty, unkind word,  
Forget the quarrel and the cause,  
Forget the whole affair because—  
Forgetting is the only way.

Forget the storms of yesterday,  
Forget the chap whose sour face  
Forgets to smile in any place.  
Forget to ever get the blues,  
But don't forget your A.C.T. dues.

## NORTH BAY AGAIN

"I certainly want to take this opportunity of extending our congratulations to the Winnipeg club on the splendid and very interesting magazine you are publishing . . . I look forward to receiving it and hearing about all my old Western Canada friends . . . We have a very active Club here . . . Over 65 members and only started last January. Best wishes and continued success for the All Canadian Traveler.

PADDY PETCH."

## Clark Motor Company

### CHEVROLET SALES AND SERVICE

REPAIRING ALL MAKES  
GOODYEAR AND FIRESTONE  
— TIRES —

Quick Service for Travelers  
Cor. Main and 2nd Street  
DAUPHIN, MAN.

MAKES THEM HIT!

"Isn't that pitcher grand?" she said. "He hits their bats no matter how they hold them!"

## King's Hotel

DAUPHIN, MANITOBA  
"Where Congenial Fellows Meet"  
Hot and Cold Water in Every Room  
WALTER BRIERLEY, Prop.

## The Chalet

FACING THE LAKE

Commercial Rate from Monday to Friday,  
\$2.00 per day . . Dining Room and Tea  
Room in connection . . Hot and  
Cold Showers

RIDING MOUNTAIN  
NATIONAL PARK

## Hume Hotel

The Travelers' Home

NELSON, B. C.

GEO. BENWELL,  
Proprietor



**Tourists and Travelers**

**:: Visit ::**

## Allans in Keewatin

THE MOST POPULAR AND COOLEST PLACE IN TOWN for LUNCHESES, FRUITS, CONFECTIONERY, MILK AND CREAM  
SODA FOUNTAIN

**Allans Confectionery**  
KEEWATIN, ONT.

### FINIS

She (playing piano): "That was 'Siegfried's Death.'"

He: "I'm not surprised."

## Empire Hotel

ESTEVAN, SASK.

WE ARE "STRONG" FOR  
A. C. T. MEN

"Ask the man who stops here"

C. H. HOYT, Proprietor

Stop at . . .

## NELLIS'S

WEST HAWK LAKE

Manitoba

On the TRANS-CANADA HIGHWAY  
CIGARS, CIGARETTES, TOBACCOS  
ICE CREAM SOFT DRINKS

—: CABINS FOR RENT :—

You will Enjoy Our Meals

## KENORA — Lake of the Woods

By ALLAN J. SHERRETT

Glittering like a magnificent jewel in the diadem of Northwestern Ontario's majestic sweep of forest, river and stream, stands the beautiful Lake of the Woods; first seen two hundred years ago by those courageous adventurers of Old France, De Noyon and La Verandrye, and today visited by thousands of summer tourists who find in its sparkling waters and thousands of islands, a Paradise of Nature, where her choicest gifts have been showered with lavish and bountiful hand.

Four times the size of the area around Muskoka, Kenora and the Lake of the Woods are as yet practically undiscovered to the tourist, and thousands of islands with wonderful beaches and all the natural attractions that appeal to the holiday-maker, await the visit of thousands that are even now turning their eyes towards this long unexplored paradise of the northlands.

Kenora means Lake of the Woods, and Lake of the Woods means woodland glades, and clear singing waters; northern breezes pine-scented and cool, rustling through leafy canopies; deer scurrying away in graceful flight or standing by the shorelines, majestic figures, to see the boats go by, of feathered throats sweetly carolling the dawn; and of the flashing arc of trout, bass or lunge breaking the surface of shadowed pools.

Lake of the Woods is really not a single lake, but a chain of lakes fed by Rainy River, and drained westward by the Winnipeg River into Lake Winnipeg. It is approximately ninety miles in length, and some sixty miles in width, and is dotted in profusion across its sparkling waters with some 11,000 to 13,000 islands.

Yet Kenora was—and still is—right on the edge of the forest. One can dance there on polished floors, play golf on the smoothest of greens, and don flannels for a sail on a trim yacht; and half an hour later be so deep in the woods as almost to have lost contact with Christian civilization.

One can have the superlative in civilized entertainment; and then go fishing for bass, pickerel, pike and salmon trout, or for that battler of inland waterways, the incomparable "musky," with the surety of a fight of a lifetime when the fish strikes.

Kenora itself is a charming town that sets itself out in holiday attire for the visitors—a thriving modern town of close on seven thousand population.

Devil's Gap, one of the most travelled of nearby waterways, is very popular with visitors from far and wide.

The old, wild romance of early days lives on in the very place-names. Who can resist a visit to Blindfold Rapids, that tricky stretch of turbulent foam where swarm the gamiest of fighting bass? Who will not want to see the point called Yellow Girl, where once upon a time an Indian maiden, clad in yellow, used to signal to the Indian braves; or Sioux Narrows, where the Ojibway braves caught the unwary Sioux



swimming across and cut them to pieces.

Then there is Wendigo Island, which is still given wide berth by the Indians, and where until recently might have been found the gifts they slung to propitiate the evil spirit of the place; and Manitou Island, the home of hundreds and hundreds of enormous frogs; and Whiskey Island, which, during railroad construction days, was well beyond the ten mile limit, and the scene of much illicit liquor vending; and Fort Islands, where the Indians kept lookout for their foes.

Wort Island, near Ash Rapids, which connects the Lake of the Woods with Shoal, is most historical. The waters at Ash Rapids are most capricious, running in one direction for a time, then changing its course to the opposite direction. Treaty Island and Massacre Island review the early history of the district.

For a real canoe trip, combining good fishing and the healthy pleasures of real camping life, these waters cannot be surpassed. Rugged, rocky islands—over 11,000 of them, clothed in pine and birch, are set all through the waters of the lake, following along the main shores so thick in places that even the seasoned camper is at question many times to know where mainland begins and the islands end. Fish and game swarm throughout bays and woods, and there is unlimited enjoyment in sight for the camper who is willing to lose himself for two or three weeks in the real wilds of a beautiful country with always fresh fish and water to his hand and inclination.

### STRATEGY

Officer: "Now tell me, what is your idea of strategy?"

Private: "It's when you're out of ammunition, but keep right on firing."

### MOOSE JAW NOOS

The members of Moose Jaw Club held their annual picnic on Saturday, June 22nd. The guests of the club were the children and their friends from the local Children's Shelter. Twenty cars called at the home and gathered ninety children, taking them for a ride through the parks of the city, and finally to the Wild Animal Park. Arriving at the park, games, races and sports were held. Prizes were given for the races, and after these had been run off, a softball game was held. Refreshments, which consisted of cake, sandwiches, lemonade, ice cream and candy, were served to all present. The children were all gathered up and taken home before dark.

The committee in charge were: H. R. Nickelson (chairman), Geo. McLean, Geo. Ramey and Rube McDonald. Thanks are also extended to all the ladies who so ably assisted.

\* \* \*

We wish to offer congratulations to Jack Elliot and his bride, Miss B. Dean, who were married in June.

## DINGWALL Motors Ltd.

COMPLETE  
AUTOMOTIVE SERVICE

All Makes of Cars



Towing, Storage, Etc.

**KENORA - and - DRYDEN**

PUT IT ON JOHN

"John, I bought some sheets, pillow cases and blankets today. Shall I put them down in my budget as cover charge or overhead?"

## Lake of the Woods MOTORS

TELEPHONE 575 RED

DAY & NIGHT SERVICE

Parking & Storage

McCOLL FRONTENAC PRODUCTS

**Kenora — Ontario**

TRAVELERS' HEADQUARTERS

## Hotel Kenricia

DEE READE, Lessee

\*\*\*\*\*

EXCELLENT DINING ROOM

\*\*\*\*\*

**KENORA, ONT.**

*Recommended by A.C.T.*



## Seiberling

TIRES AND TUBES

DISTRIBUTORS TO THE TRADE

**General Automotive  
Supply Co., Ltd.**

SASKATOON & PRINCE ALBERT

And Didn't Daughter, Mother or Grandmother  
Ever See a Burglar?

Every night, as long as I remember, I have looked under the bed before retiring. My mother, who was born in 1883, did so too, and she told me that her mother always looked under the bed.—From a letter in the London Daily Express.

## King George Hotel

SASKATOON, SASK.

EUROPEAN PLAN

Commercial Rates from \$1.50 per day

LARGE SAMPLE ROOMS

STAN. EDWARDS, Manager

We exaggerate misfortune and happiness alike.  
We are never either so wretched or so happy  
as we say we are.—Balzac.

## Travelers' Free Check

Electrical System, Brakes, Steering Gear,  
Carburetor, Fuel Pump — Every Week  
end or Monday Morning

ASK ABOUT HIGH VOLTAGE

• • •

**Denison Auto Electric**

COR. AVE. A & 23rd STREET

R. E. DENISON, A.C.T. Member

## HUB CITY

BY SASKATOON

Next Luncheon Meeting, Saturday, Sept. 7.

# Grand Motorcade

Saskatchewan



GUY WATKINS AND

Sunday, July 14th, is to be a big day for the Saskatchewan A.C.T. Clubs, for that is the day chosen for their big Motorcade to Manitou Beach, Watrous. No trouble has been spared to make this Motorcade one long to be remembered and all travelers are welcome.

Arrangements have been made with the Manitou Beach Hotel and "The Chalet" for a special rate for Saturday night, July 13th. Two in a room for \$1.50 or a week-end rate of two in a room for \$2.50. "The Chalet" will accommodate in their four person cabins for Saturday at \$3.00, or \$5.00 for the two nights; six person cabins for Saturday, \$4.00, or for Saturday and Sunday \$6.00. No doubt the other hotels are prepared to do the same. There is also plenty of accommodation for light housekeeping, but it would be advisable to phone for reservations at an early date.

The village is to be in full dress for this occasion



# CHATTER

ON A.C.T. CLUB

, at 1 p.m. All A.C.T. Members Welcome.

## & Basket Picnic

n A.C.T. Clubs



D HIS ORCHESTRA

and picnic grounds and baseball diamonds are being specially prepared and put in good condition.

Guy Watkins, who operates Danceland Pavilion, is giving the travelers and their friends special rates for the Saturday night dance, and on Sunday will have a special midnight frolic for travelers and their friends. Guy has also turned over his dance hall for Sunday, till midnight, for the use of the A.C.T. Motorcade and basket picnic people, and his orchestra will furnish a Sunday evening entertainment, free of charge. Mr. Watkins is also having this big day broadcast over CFQC.

White's Swimming Pool is giving the Travelers a special rate, so whatever your hobby you are assured of accommodation of the best, at the lowest rates.

Group tickets for the various entertainments have been printed and may be purchased from any Saskatchewan A.C.T. Club.

## Vic Robertson

— TIRE SERVICE —

123 3rd AVE. NORTH

TIRES &amp; VULCANIZING

GOODYEAR TIRES AND TUBES

SASKATOON

### ALARMING

Wref: "I told my wife she needed a new hat yesterday."

Cy: "You told her that? What did she say?"

Wref: "She said 'You sit down quietly, dearie, while I phone for the doctor.'"



Hats Cleaned and re-blocked for Ladies Gentlemen

25 Years' experience on Fine Hat Cleaning Service

OUR SHOE SHINE ... 10c

## City Shoe Shine and Hat Works

NICK G. PAPPAS, Proprietor

123 - 2nd AVE. NO. - SASKATOON

### CERTAINLY NOT J.B.

Jasper: "What made you leave Mrs. Blah's boarding house after living there for three years?"

Casper: "I found they had no bathtub."

## BROADWAY SERVICE STATION

JACK FENWICK

Tenth St. & Broadway  
Saskatoon Phone 91 224

Special Attention Given to All Travelers' Cars



# NEIL MOTORS

Limited

\*\*\*\*\*O\*\*\*\*\*

**COMPLETE CAR SERVICE**

Day and Night

140 - 3rd Ave. So.

Phone 6366 SASKATOON

The non-farming three-fourths of the nation cannot insulate itself against the economic distress of the agricultural fourth.—Secretary of Agriculture Henry A. Wallace.

# YALE Hotel

312-314 SECOND AVE. SO.  
SASKATOON, SASK.

Hot and Cold Running Water in  
Every Room

RATES — \$1.00 and \$1.50

**"I'm in the Yale House Now!"**

JAY M. GOULD  
A.C.T. Member

## HUB CITY CHATTER

### OUR PRESIDENT'S MESSAGE

July 14th will be about the middle of our summer recess and so that we may get together at least once during this period, a monster Motorcade and picnic has been arranged at Manitou Beach, Watrous, and every A.C.T. Club in Saskatchewan will be represented.

Boys, the committees in charge have worked really hard, and it has taken plenty of work to arrange for this day.

The whole family and especially the kiddies will get a big kick out of the event.

Bring your friends along and let's make our first picnic a howling success.

See you in Watrous, July 14th.

CY. CHORLEY.



GUY WATKINS

Genial owner of Danceland Pavilion, East Manitou Beach, which is to be A.C.T. Headquarters Sunday, and also the destination of the Motorcade.

### SAFE RETREAT

Burglar Bill: "And after yez got away from de cop, where did yez hide?"

Burglar Sam: "Oh, I just ducked into the city hall, flopped down in a chair, and put me feet on a desk."



## SASKATOON QUERIES

Has the ex-meat traveler who now peddles tires more time on his hands, or is he just bragging?

\*\*\*

We hear Jack Farley is coming to town for Travelers' Day. Watch this column next month for all particulars as to his doings.

\*\*\*

Who is the long biscuit traveler who claims beer doesn't affect him at all? He must have been feeling pretty good to stage a solo dance on the highway between Melfort and Star City recently.

\*\*\*

"Oh dear," "Oh dear," who is the tea traveler who awakes at 4 a.m., suffering from indigestion, calls for the Chinaman to bring him a ginger ale, and then sells him a chest of tea? IS THAT RUNNING A SANDY?

\*\*\*

"Local Boy Makes Good!" See Max for perfect imitation of Ed. Wynn, the Fire Chief.

\*\*\*

Who was the Regina traveler who made an appointment with one of our Saskatoon girls to play golf in the afternoon and then didn't show up until 7 p.m.? Was the appointment really to play golf?

\*\*\*

It has been brought to our attention that Percy, "The Candy Kid," contemplates going into the bee business. Apparently his recent unpleasant encounter with a wasp wasn't very educational.

\*\*\*

For information as to the cost of raising a family, see either Max or Freddie. The writer sat in on a conversation recently with these two chaps along with President Cy, who was acting as book-keeper.

\*\*\*

Apparently our genial C.P.R. boy likes far away fields. It has come to our attention he has made three trips to Regina in the last three weeks. We also understand his mind frequently wanders as far as Vancouver.

\*\*\*

While in North Battleford recently the writer noticed the street in front of the Marlborough Hotel being torn up. Was a U.C.T. member looking for an A.C.T. application and button?

\*\*\*

Who was the prune hound of the Humboldt district recently charged with horse stealing? Our correspondent is digging up more information about this matter for next month.

\*\*\*

Scenes in the north country. Our President, weaving and waving his arms like a Dutch windmill, warding off the bull flies, while a Pal was picking flowers. Oh, yeah!

# Doc LANDA



And His 14 Willing Workers  
Take the Dent out of Accident

\*\*\*\*\*

## Saskatoon, Sask.

JUST LIKE THAT!

Husband (in new car): "The engine is overheated!"

Wife (calmly): "Then why don't you turn off the radiator?"

# Travelers!

PLEASE NOTE



A CHANGE OF  
MANAGEMENT AT

## King George Hotel Co.

### WATSON, SASK.

WE AIM TO PLEASE

W. H. BAILEY, Manager



**A RICH, *Creamy*  
COLLAR**

— obtained  
by a perfect  
method of  
brewing—  
not created  
artificially.



12N

**SASKATOON BREWING COMPANY**  
LIMITED  
SASKATOON SASK.

"I'll be looking for you in the Saskatoon Travelers' Day  
Parade, Friday, July 26th.

BEN HOESCHEN, A.C.T. Member



## HI-DI-HO, HI-DI-HO! FOLKS!

Show you how, teach you how,  
Make you have a good time.

All aboard for the Monster A.C.T. Motorcade  
and Basket Picnic at Manitou Beach, Watrous,  
Sunday, July 14th.

Throw the old order book and broom out of  
the window, collect the kids, pack the basket  
and join the gang.

Your friends from Yorkton, Regina, Prince  
Albert and Moose Jaw will be there. You can't  
afford to miss this annual A.C.T. Provincial Pic-  
nic.

Fun for everybody.

Races for all.

Young and old.

Thin and fat.

Bald and otherwise.

Join the parade and make this day one long  
to be remembered as a fun fest for all.

Bathing, Boating, Soft Ball Tournament,

Ice cream, candies and drinks free to the kids.

Let's make it a real day. So climb on the  
old Band Wagon, give it a shot of grease and a  
drink of gas and join the parade.



**FISH!**—The kind the boys might tell their  
friends they caught at Watrous.  
Watrous.

### EXTRA! EXTRA! EXTRA!

Member of Saskatoon Club sets palm trees a-  
fire in King George beer parlor. Jury decides it  
was accidental and Del was allowed to go free.

### WISHING YOU THE SAME

Overheard in a local flower shop.

Del: "What kind of a message do you send  
with flowers, to a lady who has just given birth to  
a baby. Congratulations?"

Attendant: "Well, you could hardly say  
'Many Happy Returns of the Day!'"

The husband who knows where his wife keeps  
her nickels and dimes has nothing on the hus-  
band who knows where the maid's quarters  
are.

## Baldwin Empire Queen's } HOTELS SASKATOON

A. C. Hosie and Jack Wagner, Props.

ALL REMODELLED THROUGHOUT

Clean - Central - Comfortable

Special Weekly and Monthly Rates

Rooms with Bath • Bus Meets All Trains

## H. J. Fulwiler Blacksmith and Welding

BEAR SYSTEM Wheel Aligning  
Axle and Frame Straightening . . Springs  
Re-built . . Unconditional Guarantee.

### Electric Fender Straightener

The Only Machine in Saskatoon

NO HAMMERS USED

All Fenders Straightened Free of Charge  
During July with every Axle Aligning Job

134 22nd STREET WEST

Saskatoon, Sask. Ph. 3224

An Austrian telephone device informs callers  
when a subscriber is out, stating the time of his  
return. A small dial is set to the correct re-  
turning time and the robot gives out the in-  
formation automatically.

## The Ozark Hotel AND Coffee Shop MELFORT, SASK.

WHERE ALL THE BOYS MEET  
SERVICE AND COMFORT

All White  
Help

McKay Bros.  
Props.



## THE RAMBLER SAW

A great crop of dandelions covering the country surrounding the farm home of our Federal Minister of Agriculture. These weeds were just going to seed, which means a much more abundant crop next year and makes us wonder what all our highly paid weed inspectors are doing to overcome this menace. How about it, Hon. R. W.? Is dickering with unemployed more in your line?

\* \* \*

Bill J. and Percy McG. in rather an embarrassing predicament the other day in the vicinity of Cee-Pee Ferry when a little wasp caused a hub-hub by entering the car and stinging the latter on a place unmentionable. Maybe it was fortunate they had a nurse with them and was the advice for treatment really good?

\* \* \*

"Sell An Ad" Austin in a huddle with a bunch of boys about the proposed motorcade to Watrous. Milt is very much interested in this proposition and also considerable property in Watrous. Perhaps he is figuring this as a fine way to advertise his real estate and maybe unload a parcel or two on the boys.

\* \* \*

Oliver Holmes, chairman of Christmas Seal Committee, is doing the rounds with surplus books, etc., for his committee to distribute. That's the stuff, Oliver! It won't be long now till your campaign gets under way and it is just as well to keep the boys reminded of the great and worthy cause. May your endeavors produce great results.

Revised Tourist Advice: "When in Rome do as Mussolini tells you!"

Smiling Del Gould making a real job of his sick and visiting committee. The Saskatoon Club is indeed fortunate to have a man like Del on this job, as it requires a great deal of tact and diplomacy. Unfortunately the work has been heavy of late, but Del is always on deck. Congratulations, Del, keep up the good work.

\* \* \*

Sid Johns, genial secretary-manager of the Saskatoon Exhibition, consulting with many of the boys and admiring his display on the back cover of our June issue. Quite a nice lay-out, Sid, you sure can pick 'em. Congratulations and may your fair be "Bigger and Better" than ever.

\* \* \*

Our good friend and member Ben Hoeschen touring the country the other day, accompanied by Mrs. Hoeschen, and we would like to congratulate Mrs. Hoeschen on her reading matter. She was reading our one and only "All Canadian Traveler," so we are assured that her time, while waiting for Ben to make his calls, would be pleasantly occupied.

### HEAVE-HO!

Inquiring Friend: "Say, how is your mother-in-law?"

Son-in-law: "O,h she's at death's door—but the doctor's a good friend of mine, and he's trying to pull her through."

## ALBANY HOTEL

VICTOR V. COLLEAUX, Proprietor  
Ave. B and Twentieth St., West  
SASKATOON

## DOMINION MOTORS LIMITED



BETTER PREPARED THAN EVER TO SERVE YOU

**FORD**



**TEXACO**

3RD AVENUE AT 19TH STREET

— SASKATOON



## HUB CITY CHATTER

### WHO'S WHO

By SCOOP, the Cub Reporter

W. H. CHRYSLER (HORSED)—This boy is a red-hot hockey enthusiast and lives in Ker-robert, Sask., and who hasn't heard of this hockey team. "Horsed" is a member of the executive. In his spare time he works for the Pool Elevators as Inspector.

\* \* \*

R. G. ASKIN (GEORGE)—Another one of those Beatty men and they don't say "Let George do it," either. We A.C.T. men want to see you up and going and we say "Let George do it."

\* \* \*

R. W. CARMICHAEL—(Mike for short). The No-nok kid and following along in Dad's footsteps. Just couldn't keep him off the road.

\* \* \*

K. W. CLARK (KEN)—Bowman Bros., and a real boy when it comes to work—he walked from Druid to Dodsland on snow shoes????? or was it mud, Ken?

\* \* \*

F. E. HESELTINE (FRANK)—J. I. Case Company, was out checking over the weather Sunday, June 16th, and wondered whether the firm would double his quota or not.

\* \* \*

R. A. GYLES—(REG.)—Western Steel Products—If your roof leaks, see Reg., he has the cure. This dude is a rare pot hunter in the fall and shoots at the least provocation.

\* \* \*

N. T. R. FENBY—(NORM)—Super-Heat Coal. Makes his home in Biggar and spends the odd week-end with the boys in Saskatoon.

\* \* \*

R. NEILSON (BOB)—Swift Canadian. Another old member who makes his home in Biggar—we want to hear more from you, Bob!

\* \* \*

A. McGINTY (MAC)—Blue Ribbon Tea. Says if my tea had as much dust in it as that darn Chev. car, "Whoa to me."

### TOO CURIOUS

The traveller had taken rooms at a fashionable hotel, but just as he was signing the visitor's book a little insect hopped on to the page. He put down his pen and told the clerk that he couldn't stay there.

When asked the reason he answered, pointing to the insect, "Well, it's bad enough when those little beggars attack you in the night, but when they come to see the number of your room, it's a bit too much."

## CECIL HOTEL

When in MELFORT, Sask.

\* \* \*

EUROPEAN PLAN

Dining Room in connection

\* \* \*

SAMPLE ROOMS

\* \* \*

BUILT ON SERVICE & COURTESY

A. P. McDONALD, Proprietor

### PAGE DIOGENES!

A car owner was thoroughly irritated over the account that had just been presented to him.

"Do you know, sir," he was heard to address the garage owner, "There are a hundred ways of making money, and only one is honest."

"What is that?" asked the garage owner.

"Ah!" said the car owner, "I thought you wouldn't know."

## Byer's Transport

\*\*\*\*\*

LONG DISTANCE HAULING

Moving Threshing Machinery  
Our Specialty

\*\*\*\*\*

Saskatoon

Phone 2272

Tuberculosis causes more deaths between the ages of 14 and 45 years than any other disease.

## Hunt-Graber LIMITED

GENERAL MOTORS  
PARTS & SERVICE

ESTON - and - ELROSE



## IT WON'T BE LONG NOW!

We're all lined up for the big event of the year (outside of the Exhibition Day annual) and that's the motorcade to Watrous. Everyone who has anything to do with arrangements is enthusiastic for an event which promises to be a red-letter outing for the gang.

July 14th should be a magical day for travelers, those lonesome wives and all the kiddies. take a look at the committees, what they stand for and the names there and you'll gather some idea of what's to do and how it'll be carried out. The first named in each committee is chairman.

**PICNIC COMMITTEE**—Ches. Arnold, Tommy Millar, Si Chorley, Harold Wright.

**BUTTON & PROGRAM**—B. Boxer, J. McGowan, F. McCort.

**RACES**—C. Welsh, H. McLachlan, G. Bell, P. Currie.

**SOFTBALL**—Lee Fowler, J. Carphin.

**PUBLICITY**—B. Moir, M. Austin.

**REFRESHMENTS**—J. Soeder, W. Gosnell, J. McDonald.

**LUNCHEON**—Mrs. Mills, Mrs. E. Williams, E. Williams, F. Laing, A. Barret.

**ACCOMMODATION & TRANSPORTATION**—W. Johnson, C. Chorley, 6515, P. Dean, Harry Cooper, A. Mills.

**SONG LEADERS**—Fitz. Maurice, Mark Anderson.

Other clubs are advised to form committees similar to those listed, in order that the fullest co-operation will be available and that no hitch may occur.

There will be identification buttons showing member's name, firm and club, giving entry to whatever is on hand. For the kiddies there'll be all kinds of ice cream, milk, suckers, and etc.

How many of your folks are coming? We'd like to have that information at once if you haven't already sent it along.

This is our last chance to urge you to take this opportunity to come along and meet those fellows you've heard and read about, to get acquainted personally and perhaps talk over any little pet theories you may have along certain lines which might be of help to the chap you're sitting with; and lastly to have a darn good time. 'Cause there's no question about the last, it's absolutely assured.

## CHALET, Manitou Beach, Watrous



**DINING ROOM IN CONNECTION**

Rooms **\$1.50** per day and up — Cabins **\$1.50** per day and up

**CAMP SITES IN TREES**

**REASONABLE PRICES**

MRS. PROCTOR, Manageress



## PATTER

Spring: The time of year when farmers and golfers start their spring plowing.

Golf is the tie that binds many a husband and wife by separating them on Saturdays, Sundays and other fighting holidays.

Too many people have dreamlined brains.

If you are in doubt whether to kiss a pretty girl, give her the benefit of the doubt.

The real problem of your leisure is to keep other people from using it.

Armies should be for defense, not defiance.

Happy is the mosquito that can pass the screen test.

A man says he bought a clock and named it Eleanor Roosevelt, because it is always on the go.

Remember the Gibson girl: you could span her waist with your two hands, but she couldn't sit down in a tub.

There isn't much to talk about at some parties until after one or two couples leave.

That's the kind of party where they burn the scandal at both ends.

A day off is generally followed by an off day.

Presents make the heart grow fonder.

A thing of beauty has joy rides forever.

One thing about nudists, you can't pin anything on them.

To non-Nordics Hitlerism is positively naziating.

In politics the paths of glory lead but to the gravy.

When a girl finds that she is not the only pebble on the beach she becomes a little bolder.

People who take cold baths all winter seldom have colds. But they have cold baths.

The trouble with champagne is that it makes you see double but feel single.

It isn't regular drinking that hurts a man; it's the way you fellows have got of drinking between drinks.

Never go around with a married woman unless you can go two rounds with her husband.

Some parents are rude, but others have learned to keep still when the kids are talking.

Dieting is the triumph of mind over platter. Here's to women: Noted for untold ages.

The old-fashioned woman who darned her husband's socks has a daughter who socks her darned husband.

There isn't much to be seen in a little town, but what you hear makes up for it.

Many a girl has gotten into trouble by obeying that boy-ological urge.

High heels, according to Christopher Morley, were invented by a woman who had been kissed on the forehead.

She's just a pretty baby, who loves to go buy, buy.

Dentist's advice: Take care of your teeth or they will be false to you.

Europe seems to pronounce them "Were Debts."

It need not be assumed that the young bride worships her husband because she places burnt offerings before him three times a day.

## Gladys Hotel

Steam Heat — Electric Light — Free Library  
Free Shower Bath

FIRST CLASS DINING ROOM

All White Help

WARREN WADE, Proprietor

WILKIE, - SASK.

Children of large families are often better trained spiritually and socially than children of small families.—Mrs. J. A. Lyons, wife of the Australian premier.

SEE THE

## Plymouth

AS LOW AS

**\$898.00**

DELIVERED

## Automobile Clearing House

LIMITED

DISTRIBUTORS

SASKATOON, SASK.

## BIGGAR HOTEL

J. MARKLING, Proprietor

DINING ROOM IN CONNECTION

Breakfast a' la Carte

Travelers' Home for 25 Years

BIGGAR, — SASK.



Where Your Smokes are Always Fresh

## REGAL Cigar Store

ALEX J. ROBERTSON, Proprietor

\* \* \*

Everything for the Smoker

\* \* \*

119 - 2nd Ave. No., Saskatoon

Creative enterprise is not stimulated by vast inheritances. They bless neither those who bequeath nor those who receive. — President Roosevelt.

## Balmoral Hotel

... also ...

## Yorkton Hotel

J. C. MORROW, Manager

FRANK BRUNNER, Proprietor

Running Hot and Cold Water  
Rooms with Bath

(At Balmoral)

\*\*\*\*\*

YORKTON, — SASK.

GENERAL MOTORS PRODUCTS OF  
CANADA LIMITED

Retail Branch

## McLaughlin - Buick Pontiac Cars

250 FIRST AVE. NORTH  
SASKATOON, SASK.

Service Dept. Phone 7233

## HUB CITY CHATTER

### MEMBERSHIP COMMITTEE

BILL JOHNSON, Chairman

Our big membership drive is over. Congratulations, fellows, we haven't as yet heard any returns either from Calgary or Winnipeg. These will be along with the next issue of the All Canadian Traveler. Congratulations are also coming to Winnipeg. We have not as yet found out where the challenge for new members came from, but looking at it from our standpoint, it certainly helped our club swell its membership. It was a wonderful move to keep the boys pepped up, and talk and advertise A.C.T. generally. More of the clubs should have tried this out.

Don't think, fellows, that just because this drive is over we don't want any more members; we need all you can bring in and incidentally, they need us. We are very pleased to say on July 1st we had only two delinquents, we hope by the end of the first week of July they will be paid up. Help yourself and your secretary by paying your dues promptly.

In the next month's issue of The All Canadian Traveler we hope to list the winning team, and other complimentary remarks, both to the winning team and all members of both Saskatoon and Winnipeg clubs for making this drive successful.

Don't forget, effective July 1st, the registration fee of \$2.00 with every new membership, and please, fellows, when filling out new membership forms, help us by seeing that they are filled out fully and all information on them, this will save our secretary and yourselves considerable trouble and also be a big help in getting the new applicant through promptly.

### AUTOISMS

Dim headlights may indicate the need for early replacement of bulbs.

\* \* \*

The federal government last year collected \$170,109,269 in gasoline taxes, as compared with \$560,000,000 collected by the states during the same period.

\* \* \*

A periodic check of the automobile tool kit often eliminates a great deal of inconvenience later on.

\* \* \*

The British Medical Journal reports that "auto backache," caused by faulty posture while driving, may be mistaken for lumbago, rheumatism, sciatica, or misplaced vertebrae.

"What big eyes you have, grandmother!"

"And that, my dear, is how I caught your grandfather."



## ROMANCE

This is the story of the romantic wedding of a kitchen maid and her cobbler lover and it's no fairy tale. They were married by a Prince of the Church. The bride held her wedding day court in an ancient palace and she was robed in a room once occupied by a future King and Queen of England.

The princess-for-a-day was Dorothy Shaw. She worked "below stairs" in that historic old palace at Bishopthorpe, which is the home of the Archbishops of York.

Dorothy's bridegroom was George Wilson, a young cobbler. Their marriage might have been just the usual happy ending to a country courtship—but Most Rev. Wm. Temple, Archbishop of York, waved a magic wand.

The prelate, who helped to marry the Duke and Duchess of Kent at Westminster Abbey last November, decided that he would wed Miss Shaw and her lover at the altar of the little village church at Bishopthorpe. Better still, he threw open his palace to the bride and bridegroom and all their relatives and friends, and he and Mrs. Temple acted as host and hostess at the wedding breakfast in the centuries-old common room.

The church itself was specially decorated with flowers from the palace greenhouse. Every member of the palace staff was in the congregation.

After the wedding breakfast Dorothy changed for her honeymoon journey in an apartment once occupied by King Edward and Queen Alexandra when they were Prince and Princess of Wales. Then, in the Archbishop's limousine the maid and cobbler drove away underneath an archway that Cardinal Wolsey knew.

## DON'T NAG!

Employers who nag their subordinates are responsible for illness among employees of many firms, Dr. May Smith, senior investigator to the Industrial Health Research Board, believes.

Among the instances she gives from her own observations is the case of two groups of clerical workers in a firm where an epidemic of influenza broke out. Most of the clerks in one group, controlled by a nagger, were absent. Very few were off duty in the second group, controlled by a happy, pleasant and energetic woman.

Dr. Smith declares that the attributes of a good boss are a sense of justice, vitality—the controlled energy that inspires subordinates—the ability to regard people and things dispassionately, a sense of humor to prevent him taking himself too seriously, and the ability to rule without straining his powers on the one hand or shirking responsibility on the other.

Many a woman who can't add can certainly distract.

## Les Badgers

### Service Station and Garage

308 4th AVENUE, SASKATOON  
(North End of New Bridge)

"WE CATER TO ALL TRAVELERS"

### GOOD USED CARS

Storage - Gas - Oils - Tires - Accessories  
Brake Relining and Adjusting a  
Specialty

Phone 6788

Divinyl oxide, a new anesthetic, is said to be more rapid and efficient than ether, chloroform, or the anesthetic gases.

## The Marlborough

"Winnipeg's Down Town Hotel"

Best Business Men's Lunch in Town 60c

Ladies' Luncheon, Mezzanine Floor  
35c

Coffee Shop Lunch 40c

BANQUETS, DANCES,  
CONVENTIONS, DINNERS AND  
FUNCTIONS OF ALL KINDS

220 Rooms with Bath

Fireproof

Smith Street, Winnipeg

Many who lie so easy don't sleep well.

## King George Hotel

CHAS. ISMAN, Proprietor

Catering to Commercial Travelers

Dining Room a la Carte  
Comfortable Airy Bedrooms

KAMSACK, SASK.



# IRVINE'S

## Master Service Station

Firestone Tires, Castrol, Quaker State and  
Veedol Oils, Whiz Lubricants Used  
Throughout

A.C.T. Recommended Station : Ask any Traveler

345 3rd AVE. SO.

Saskatoon

Phone 4992

Goliath frogs have bodies twelve inches long,  
exclusive of their long legs.

## .. THE .. ARLINGTON HOTEL

The Travelers' Home

HOT AND COLD WATER  
IN ALL ROOMS

\* \* \*  
We Meet All Trains

\* \* \*  
SAMPLE ROOMS

IRVIN H. BORGET, Manager

HUMBOLDT, — SASK.

A government laboratory in Texas has succeeded in producing helium 99.96 per cent pure.

## Service Garage

"TRUE TO ITS NAME"

ROSETOWN, SASK.

OPEN DAY AND NIGHT

Crane Towing Service      Heated Storage

PHONE 42

Official C.A.A.

## Sick and Visiting Committee

DEL GOULD, Chairman

Our Sympathy is extended to Freddie Lang, who lost his mother during the past month.

We also wish to extend our sympathy to Jay Gould, whose wife passed away recently.

Genial Gus Bell is out of hospital and expects to be back at work shortly.

## In Memorium



WALTER LOGAN

PASSED AWAY JUNE 20th,  
1935

## INDEPENDENCE

A certain farmer made a trip to the city. He had orders from his wife to bring home a dozen pullets. He forgot these until he was nearly home. Knowing the temper of his wife, he decided to go home with the pullets or not at all. Therefore he called at the next farm house and was able to purchase eleven pullets, and a parrot was thrown in to make up the dozen.

The birds were placed in the back of the wagon and he started for home. Shortly after there was a fearful commotion caused by the squawking birds, and then peace reigned. On investigation he found, much to his surprise, the eleven pullets walking away from the wagon and the parrot quite calmly saying "All right, girls, when you change your minds, you may ride."



## HUB CITY CHATTER

### MORE PATTTER

It is idle to talk of the wickedness of killing, because if and when the next war comes, men will think only of the nobleness of dying.—Lord Hewart, chief justice of England.

Universal society security cannot be had by sudden inspiration of panaceas. There are no short cuts. Permanent social growths cannot be had by hothouse methods.—Herbert Hoover.

American diplomacy always carries with it an engaging smile, frankness, directness, and efficiency which is very refreshing.—Nicolas Titulescu, Rumanian foreign minister.

There is no reason for believing war inevitable. A hundred years ago human slavery was held to be inevitable, and abolitionists were commonly regarded as crazy cranks.—President K. C. M. Sills, of Bowdoin College.

It is the feeling that nothing is worth while that makes men ill and unhappy. —Dr. H. W. Dodds, president of Princeton University.

Trees that line some German highways have been painted with bands of phosphorescent paint so they will glow at night to warn automobile drivers.

Most fish have teeth, which they shed many times during life. New teeth are always grown to replace the old ones.

More than 2,000 kinds of articles are now being plated with chromium.

A national research committee has estimated that the earth is at least two thousand million years old.

What is thought to be the largest meteor ever to land on the earth was found in the Tanganyika region of Africa in 1931. It weighed between 70 and 80 tons.

Corn plants are sometimes afflicted with plant "diabetes." They form too much sugar in their tissues and are seriously injured.

The northwest had the driest growing season on record during 1931.

Vaults of the Bank of France have so much gold in them that there is no room for visitors. Doors to the underground chamber, lying beneath a sunken lake, have been closed to all but employees.

## HOTEL PATRICIA SASKATOON

All Modern Conveniences

Rates—\$1.00 per day up

## Harold Parr MEN'S WEAR SASKATOON

"No," said the centipede, crossing her legs, "a hundred times no."

## CAMPBELL'S CAFE

WHERE THE TRAVELERS MEET

ADJOINING KING GEORGE HOTEL

SASKATOON

## Cyr's Hotel

Service and Comfort

\* \* \*

All White Help

DELISLE, — SASK.

## BOYD BROTHERS

CHEVROLET AND  
OLDSMOBILE

Prince Albert  
North Battleford  
Saskatoon



**UPTOWN HOTEL**

H. M. FLANAGAN, Manager  
Clean — Courteous — Comfortable  
**Neilburg, — Sask.**

Everything may have a hidden meaning.  
Yea, even the little red school house may have something behind it.

**The Bruno Hotel**

FIRST CLASS ACCOMMODATION

We Cater to  
**Commercial Travelers**  
\* \* \*  
It's Your Home!  
**REAL DINING SERVICE**

HENRY ULRICH, Proprietor

WHERE SERVICE REIGNS  
— SUPREME —

**BARRY HOTEL**  
SASKATOON

**CANADA HOTEL**  
BIGGAR

**SEYMOUR HOTEL**  
KINDERSLEY

CHAS. T. OLD CROFT, Proprietor

WHEN IN MELFORT  
STOP AT

**BADGLEY MOTORS**  
**FORD GARAGE**

Prompt, Clean, Courteous Service  
Check Chart Lubrication All Cars

OPEN DAY AND NIGHT

A. G. BADGLEY, Proprietor

**TRAVELERS' DAY PARADE**

**Saskatoon, Friday, July 26th, 1935**

It won't be long now, and at this time it might be advisable to give you an idea of some of the highlights of the big event—what will be in the parade, route to be followed, time and other particulars, and at the same time appeal to all travelers to get out and make this the biggest parade ever held in Saskatoon.

Most of you readers are A.C.T. members and we would point out to you that the President and several of the executive of the Saskatoon Travelers Day Parade are also A.C.T. members, so it is up to you to help them all you can with your presence and also by giving them any help you can in the way of suggestions.

The official dress is white pants, white shirt, the regulation gold-colored bow tie, Tropper helmets and the gold button which constitutes your pass to the grounds and grandstand all day Friday, July 26th, at Saskatoon's Biggest and Best Fair. The ties, we understand, will be issued from Caswell's Store as in past years, the helmets will be issued, according to present arrangements, at Victoria School, on Broadway, and the gold button aforementioned, we understand, is to be issued somewhere along the line of march. This is to ensure as large a turnout on parade as possible.

The parade will start from Nutana promptly at ten o'clock, so please be on time, proceeding north on Broadway, across the Broadway Bridge to Third Avenue, north on Third Avenue to Twenty-fourth Street, west on Twenty-fourth to Second Avenue, south on Second Avenue to Twentieth Street West, West on Twentieth Street to point of disbandment.

The above times, plan and route are as at present arranged, but may be altered later, in which case sufficient notice will be given through the Press and other mediums.

Roy Todd, Chairman of the Costumes Committee, reports hats and ties already ordered and plans made for their distribution. Arrangements have also been made for any costumes required, so if you want a costume of any kind, get in touch with Roy or any of his committee. They will be on deck early in the morning of the day of the Parade, so that there will be no delay. Help them all you can by obtaining your hats and ties early.

Jack Millar and his committee for Floats, report great progress and a ready response from the public, so this year's parade should be one of the most spectacular ever held. If any of you know of a prospect for a float or have any suggestions along these lines, get in touch with Jack and your assistance will certainly be much appreciated.

Bill Johnson, Chairman of the Stunts Committee, can be relied upon to see that there is not a dull minute, and has reported many new and novel stunts. He has a strong committee working, but stunts are an important feature of the



parade, as they provide much amusement for the spectators. Any ideas for stunts, fun, or foolishness, will be welcomed by Bill and his committee.

Publicity for the parade and Travelers' Day in general is in the capable hands of Stan Wilson and his committee. Stan was President of this great event for two years, and has had lots of experience, but like all other chairmen, would welcome any suggestions or help.

Harry Pringle and Cec. McCullagh are looking after one of this year's main features, "The Parade of Nationalities," and according to reports, are making a real job of it. This will undoubtedly be one of the most colorful sections of the parade and any of you knowing of any one of any nationality with a national costume, get in touch with Harry or Mac, and they will do the rest.

Transportation is being looked after by Frank Manson. Frank has had much experience in transportation affairs and will do all that is necessary. His work is more of a last minute job, but none the less, very important assistance in supplying trucks for floats, or cars, will be greatly appreciated by him and his committee.

Genial Jack Porter is once again in charge of entertainment and those of you who know of his capabilities in this regard are assured that it will be well taken care of. Jack has handled this part of the parade for years and knows just how it should be done.

Marshalls this year are Geo. Ellison and R. L. "Bob." Hutchison, who also have had years of experience, so much so, that this year, Regina Travelers have commandeered Bob's services, but he will still be with us, and so long as these two stalwarts are able to secure steeds strong enough to bear their weight, we are assured the parade will be marshalled in capable style. Marshalling this parade is no easy task, so help them all you can by being on time, keep your places and obey orders.

Some of you may perhaps be wondering about the financial end of this affair, but when it is pointed out that "Stubby" Fowler is once again "Minister of Finance," you may rest assured this end of it is well taken care of. "Stubby" is the best financier we know of, and we understand he is receiving A1 support.

Harry Colvey is again in charge of "Police." This has been his job for years and those of you who know his size and style, know just what that means. He will be in there as usual, so watch your step.

To try to outline all the features of the parade would require pages, for this year there will be many, but to give you some idea, we will state that the Mayor and City Councillors are to be our guests. We will have several bands, the Kinsmen in uniform, the Elks in uniform and possibly another organization in uniform which will undoubtedly be the most colorful section of the parade, if arrangements can be made. Numerous beautiful floats will be on view as well as several of the humorous variety. A large section of the midway attractions from the fair will also participate. Boy Scouts, Girl Guides,

Farm Boys Camp, beautiful horses in two, four and six-horse teams, together with other attractions too numerous to mention will be on view that day.

All that is necessary to make this the biggest and best parade yet, is fine weather and your co-operation. While this review appears in an A.C.T. magazine, it is NOT an A.C.T. parade, but is open to every traveling man, and fire and life underwriter, so we would, in conclusion, ask you to assist by showing these details to your traveler friends, tell them all about it and bring them out on parade with you at 10 a.m., Friday, July 26th.

## FOR GOODNESS' SAKE

— U S E —

*Purity*

MILK . . . CREAM  
BUTTER  
ICE CREAM

Phone 5551 731 Broadway  
SASKATOON

## ROSETOWN HOTEL

ALEX. SHEFFIELD

Exclusively Commercial and  
. . . Tourist . .

ROSETOWN, SASK.

## Jack Fenwick Broadway Service Station

Tenth St. & Broadway  
Saskatoon Phone 91 224



MAKE THE

# National Hotel

**Prince Albert, Sask.****YOUR HOME AWAY FROM HOME.**

• • •

ERNIE O'BRIEN, Manager  
E. F. BENSETTE, Proprietor

• • •

**RATES \$1.00 UP**

## A NEW SCOTCH STORY

Sir Harry Lauder was the subject of a new Scotch story brought back from Glasgow by George McSweyn, official of a Memphis, Tenn., firm that furnished flooring for the singer's new home.

"We wanted to take pictures of the rooms, with our floors," said McSweyn, on his arrival in New York, "so we asked Sir Harry and he was very agreeable about it. He said we could take the pictures—and it would only cost us a guinea a room. Yes, we paid."

New Headquarters for A.C.T. Members

# Keiths Limited

**912 CENTRAL AVENUE****PRINCE ALBERT**

• • •

**OUTFITTERS FOR DAD AND  
HIS LAD**

**FOR YOUR HARDWARE REQUIRE-  
MENTS, SEE THE**

# Manville Hardware Co., Ltd.

**CENTRAL AVE.****PRINCE ALBERT, SASK.**

## PRINCE ALBERT FLASHES

Next Luncheon in September

### OUR PRESIDENT'S MESSAGE

Our June luncheon was held Saturday the 29th. The attendance was rather disappointing. I am pleased to say that those who were there had a very pleasant time. The Empress Hotel management went to considerable trouble to prepare this luncheon, as we were expecting a number of visitors from the Saskatoon Club, but due to the rain and the bad roads they did not arrive. We will expect them at some future date this fall, and give them a rousing welcome.

Mr. Gus Carrier, one of our local radio stars, officiated at the piano and certainly put a lot of pep into the singing, for which he received a hearty vote of thanks.

I would like to see a better attendance at our future luncheons, as we always have a pleasant time. It is a good thing to get together one in a while and discuss the doings of the club. So please come and boost for your own.

The Xmas Seal sales will commence very soon, and Dick Dewhurst will expect your wholehearted support in putting the sale over again. As you know, our Club holds the Silver Cup donated last year. Let's keep it this year.

Wally, our scribe, is calling for help. He needs advertising to fill up our sheet in the All Canadian Magazine. Also any news you may wish to send in, funny or otherwise.

We need more members. There are quite a number of travelers in the district who have not joined our club; possibly they have not been approached as yet. Ask them and see; explain the benefits and get them to join our club.

Yours for A.C.T.

TOMMY HORSLEY

\* \* \*

Jimmy Horne has been working hard on the little booklet of useful information that our club figures on getting out some time in the near future. We understand that he has been very successful in lining up some very attractive advertising, and unless he gets some very much needed help, he is going to return all the money he has collected. If each member only sold one \$5.00 ad., we think it would go over big and net us some extra money for our treasury. One member cannot put this over by himself, he needs the support of each and every member.

\* \* \*

### Button, Button, Who Has A Button?

It was quite noticeable at our last luncheon that the members present either have no buttons or else they have one too many suits (on which the button must be.) We would like to see every member wearing his button in the future. Those who have no button can get them from our Secretary. This Elephant idea is a good one and we should adopt the same after the holidays.



Have you noticed any difference in our president lately? We understand that he paid a visit to one of our local medicos for repairs to his nose. Whether it was a rebushing job or just carbon removal, we do not know, however, he seems more himself, so you may expect things to hum before the year is out.

We are glad to see Bill Wilde back on his territory after laying off work, due to an accident to his leg.

\* \* \*

### No More Snakes Wanted

One of our local members, better known as "ANDY," went on a fishing trip to Waskesiu. Not having very good luck, a friend of his advised him that frogs were the only bait to use to get results. Andy wanted results, so away he went, looking for some frogs. After an hour's search he finally found one in the act of being devoured by a snake. Acting quickly, Andy pulled out his emergency flask (?) and poured several drops of the potent liquid into the snake's mouth, who in turn released the frog, which became Andy's property and bait. Hours later Andy felt a sudden pulling at his trousers. On looking down, imagine his surprise at seeing the aforementioned snake with another frog held firmly in his mouth. What did you say the brand was, Andy?

\* \* \*

### We Wonder

What Joe Woodman did to Jack Robertson's registered collie, and whether he will undertake the job again?

Whether Bill Quinn and Jack Robertson will have bigger smiles on their smiling faces by July 15th?

Where all the new members are that we were going to have signed up by July 1st?—and now it costs \$2.00 more!

If the sales of Coca Cola are so large these days that Alex does not have time to attend a luncheon or two.

What Wally was doing that made him so late at our last luncheon?

Who the local members were who attended a weiner roast at Gronlid and did they get back safely to Melfort?

If the M.G.W. club (A.C.T. ladies to you), will not show the boys up when it comes to raising some money for their club? We have it on good authority that they have just completed a lovely quilt, same being on display now and are busy selling tickets. Let's not forget the ladies—buy the odd ticket—remember all the fun we had last winter.

What Harold Ware thinks about gardening? and if it is true that next year he figures on buying all his garden produce when on the territory? And at that it was not so hot that day.

What would become of the "traveling salesman and farmer's daughter" stories, if the farmer's son happened to answer the door.

Young people today are alike in many respects.

Defeat isn't bitter if you don't swallow it.

# The Avenue Hotel

PRINCE ALBERT, SASK.

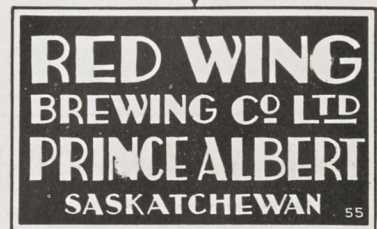
THE FRIENDLY HOTEL

AMERICAN AND EUROPEAN  
PLANS — SIX FIRST CLASS  
SAMPLE ROOMS IN THE HOTEL  
—LONG DISTANCE PHONE IN  
EVERY ROOM AND SAMPLE  
ROOM

RATES — \$1.00 UP

TRIPPE & TRIPPE, Proprietors

You can judge a salesman by how he spends his Saturdays.



GEO. KIEWEL, A. C. T. Member



## Officers of LETHBRIDGE CLUB

A. DERBY, President  
 W. L. SHIRLEY, First Vice-President  
 F. SHAW, Second Vice-President  
 R. D. BUCHAN, Secretary-Treasurer  
**Directors**

S. E. UPTON      A. DERBY  
 A. HALLONQUIST      W. L. SHIRLEY  
 J. OSTROSKI      G. SHIRLEY      F. SHAW

Lethbridge Club reports that they are growing steadily and take this opportunity of conveying their good wishes to Winnipeg Club.

### HAS EVERYTHING

Two ladies, members of the "new rich," were doing their shopping. One was puzzled as to what she should buy for her husband. "He seems to have everything money can buy," she remarked. "Why not a book?" suggested her friend. "Oh, he has a book," was the reply.

## Smith and MacKay

WHERE THE BOYS MEET  
 TO EAT

33 Broadway East  
 YORKTON, SASK.

## TISDALE HOTEL

THE TRAVELERS' HOME

Clean and Courteous  
 BUS MEETS ALL TRAINS  
 M. POVEY, Proprietor  
 TISDALE, — SASK.

## KING GEORGE HOTEL

STEENEN, SASK.

"A Home Away From Home"

F. X. DOUFOR, Proprietor

## Stoughton Motors Ltd.

YORKTON, SASK.

FORD DEALERS  
 Located opposite Yorkton Hotel

## YORKTON YOWLS

### Attention All A.C.T. Members

Jack Magrath, our genial secretary, is still at Fort San. According to information he is progressing very well and is expected home in the near future. Jack has heard from some of the boys and would be delighted to hear from others. Won't you just sit down and pen him a few lines?

\* \* \*

### Another Future A.C.T. Member Has Arrived

Mrs. J. W. Miller presented "Wref", of Buckingham Blend, with an eight-pound son on June 30th, 1935. Congrats and best wishes, folks.

The following may interest you, we hope so.

### A GRAIN BUYER

is said to be a man who knows a great deal about very little and who goes along knowing more and more about less and less, until he finally knows practically everything about nothing. Whereas

### A SALESMAN

on the other hand, is a man who knows a very little about a great deal and keeps on knowing less about more and more until he knows practically nothing about everything.

### A PURCHASING AGENT

starts out knowing practically everything about everything, but ends by knowing nothing about anything, due to his association with grain buyers and salesmen.

Yours truly,

THE VOICE OF EXPERIENCE.

Congratulations to Cy Blair, Canadian Bakeries, Ltd., Yorkton, Sask., on arrival of a daughter, midnight, June 8, 1935. We are glad to know, Mrs. Blair, that you and your daughter are doing well.

## To All Clubs

Articles for Magazine must be in Winnipeg by the 5th of each month.

Last minute "ads." by the 7th at latest.



## Pioneering in the North

'Tis said: On a Thursday of recent date,  
Five of our travelers a trip did take.  
To Hudson Bay Junction their wares to sell  
The trip in itself is a story to tell.

You have heard no doubt of Elephant Brand,  
Peddled by Cooke, a lad really grand,  
And of one Lorne Marshall, of Smith Fruit fame,  
Who under such trials can wax profane.  
These two lads in a Chev good and true,  
Had no doubt, that they were sure to get  
through.

Somewhat later that self same day  
Jack More's car headed that way,  
Along with Jack, our Quaker Oats friend,  
Was Wref Miller with his samples of Bucking-  
ham blend,  
And Wat Muter, Western Grocers man,  
Who sells to them all in package or can.

At Sturgis they met at half-past ten,  
Marshall and Cooke leaving right then.  
The other boys had work to do,  
So could not leave for an hour or two.  
At half-past four they arrived on a scene,  
That many a traveler would use language ob-  
scene.

In a hole of muskeg a lot worse than muck,  
The two early birds were dam well stuck.  
Then Jack, Wref and Wat said, "Hey," with a  
cheer,  
Cookie and Lorne said, "We are glad you are  
here."

"Upper" shouts Lorne, and "Downer" shouts  
Cooke,

As they heaved and pried to get a fresh hook.  
As hours went by with little success,  
They just had to wait for the car with the rest.  
Wref with the axe and Wat with the spade,  
In a very short time a new road was made.  
A few more pries and with four on the push,  
The car came out of the hole with a rush.  
Mud in that hole all greasy and goo  
Covered friend Jack from head to shoe.

Two more mishaps including a tire,  
And then the Ford had to catch on fire.  
A rug and some dirt the flames did quell,  
Surely then all would go well.

The boys were then ready themselves to reload,  
When lo' and behold, Wref is away down the  
road.

With his samples and bag but none of the rest,  
To save his own he thought it would be best.  
Shortly thereafter with his bags on the load,  
We were started again away on the road.

Jack and his boys arrived about six,  
But Cookie and Lorne had another flat to fix,  
As their spare was the one that went flat in the  
hole,

Time went on still no Chev in sight,  
Wref, Jack and Wat did not think it right  
To leave them there—and then with a roar,  
The boys arrived and their troubles were o'er.

—M.S.C.

## MAC'S SERVICE STATION

NEXT ROXY THEATRE

### YORKTON

Tourists' and Travelers' Headquarters

## RUSSELL HOTEL

The House of Courtesy and Service

First Class Cafe in Connection

Open Day and Night

M. FARION, Proprietor

KAMSACK, SASK.

## WHEN IN MELVILLE—Stop at The COMMERCIAL HOTEL

Opposite C.N.R. Depot

Fully Modern — Rates: \$3.00 per day

CHAS. McNEIL, Proprietor

Hotel Lobby open to travelers catching midnight  
trains

## S. G. KRISTJANSON

Elfros Service Station and Garage

Quaker State and Wm. Penn Oils

Next to Red & White Store

Phone 51

ELFROS, SASK.

## KEAST & LOCKART

SERVICE STATION

First-class Mechanic . . . Lathe and

Electric Work

Opposite Wadena Hotel

WADENA, SASK.

## LUNN HOTEL

CANORA, SASK.

The Travelers' Home

Bus meets all trains

W. P. PUGH, Proprietor

A.C.T. Approved

## MAC'S GARAGE

"The Shop with the Equipment"

Phone 4

Yorkton

PAINT AND BODY SHOP

SEE MAC FIRST



## THE CENTRAL VIRDEN'S LEADING HOTEL

(Opposite C.P.R. Station)

Home of Commercial Travellers and Tourists—Hot  
and Cold Running Water, Baths and Showers—  
Excellent Dining Room—Meals Second To None.  
EUROPEAN & AMERICAN PLANS  
W. A. McDonald, Mgr.

## MANITOBA HOTEL

"Where the Boys Meet"

MORDEN

W. Gildert, Proprietor

A.C.T. Approved

## HOME HOTEL

BOISSEVAIN, MAN.

FULLY MODERN — SAMPLE ROOM  
HEADQUARTERS FOR COMMERCIAL MEN

JAS. BLANCHARD, Proprietor

## ARLINGTON HOTEL

The Travelers' Home by choice, through  
Courtesy and Service

DINING ROOM — SHOWER BATHS  
SAMPLE ROOMS

J. A. BEAUDRY, Mgr.

MORDEN, — MAN.

## Princess Conf'y

ED. HALLER, Prop.

Light Lunches, Magazines, Cigarettes

We appreciate your business

DAUPHIN, MANITOBA

## WATTS MOTORS

FORD SALES AND SERVICE

24 Hour Service To All Makes of Cars

A. T. WATT, Proprietor

PHONE 112

SWAN RIVER, MAN.

## FLIN FLON HOTEL THE HOTEL OF THE NORTH

Hot and Cold Water in Every Room  
Sample Rooms

FLIN FLON, — MAN.

## CALGARY CALLS

### Officers and Directors, Calgary Club No. 1

J. M. LOUDFOOT, President, Western Can. Importers  
CHAS. BOWEN, 1st Vice-Pres., McFarland Lumber Co.  
JACK BECKETT, 2nd Vice-Pres., National Fruit Co.  
W. G. COCHRANE, Sec.-Treas., O. W. Haag

### Directors

D. L. MILLS, Chairman House Committee, London Life  
Assurance  
CLARENCE MILLS, Chairman Sick Committee, National  
Elevator  
TOM LUMLEY, Chairman Hotel Committee, Pilkington  
Bros.  
POE. LOWES, Chairman Social Committee, Fort Garry  
Tea  
CECIL SCOTT, Chairman Sports Committee, Bell Refinery  
W. G. COCHRANE, Chairman Finance Committee, O. W.  
Haag  
CHAS. BOWEN, Chairman Claims Committee, McFarland  
Lumber  
H. E. DIAL, Chairman Publicity Committee, Western  
Sales Book Co.  
JACK CLARK, Chairman Membership Committee, West-  
ern Gypsum Products  
GEO. C. MARTIN, Chaplain, Appleford Paper Products

Everything is being lined up for our big picnic  
which is to be held on the 17th of August.  
Cecil Scott has the boys doing their stuff and  
reports everyone willing to do all he has asked—  
that, of course, is the spirit of A.C.T. The  
tickets for the draw are going like hot cakes.  
The team captains have their men all under way  
and the complete sale of the books will be fin-  
ished up well before the picnicking.

\* \* \*

"The Stork" called on Mr. and Mrs. Albert  
Dinnigan, on June 11th, leaving Patricia Joan  
for company. "Dinny" reports mother and  
daughter doing fine. Well done, "Dinny"!

\* \* \*

### "Saw" by Eddie

Mel. Landon showing the Lethbridge girls  
how they dance in Calgary.

Percy Barefoot heading for home after a  
good week's work.

Bob Fallis and Hugh Russell telling their ad-  
ventures in Banff over the wet week-end of  
July 1st.

Has anybody seen Clint Adams?

Bill Guiler looking lonesome after sending  
his wife to Saskatoon for a visit.

Dave Camron doing his rounds up and down  
the mountains.

Geo. Cullis getting the news from the boys  
when they hit Drumheller.

Murray Hicks after his speedy drive through  
the snowstorm at Lake Louise.

Ivan Hill trying to find another summer re-  
sort to work.

Alex Nablo around again, after his accident  
to his foot.

Jack Beckett looking over his new territory.

\* \* \*

Now that the holiday season is here, we report  
that Bill Cain has left for the coast cities, to  
spend a month. Mel Anderson for sunny Cali-  
fornia with three weeks to kill. Others who are  
away forgot to tell us where they are or when  
they went, so let this be a warning to give us your  
destination so we can tell the rest the good  
news (if any!)



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• • • Everybody else does

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